

2010 Inland Empire Annual Survey

Final Report



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**THE 2010 INLAND EMPIRE
ANNUAL SURVEY**

**We would like to thank the following organizations which
generously contributed to this survey:**

**PLATINUM SPONSOR:
San Bernardino Associated Governments**

**SILVER SPONSORS:
Riverside County Economic Development Agency
Pathology Arts**

**BRONZE SPONSORS:
Omnitrans
Community Foundation**

CHAPTER 1: INTRODUCTION AND METHODS

INTRODUCTION

The Institute of Applied Research (IAR) is pleased to present the results of its **2010 Inland Empire Annual Survey**. IAR has been conducting this annual survey in San Bernardino County for thirteen years and in Riverside County for eight out of the last thirteen years. The purpose of the survey is to provide policy-related research that relates to issues important to both counties. This Inland Empire Annual Survey provides decision-makers with objective, accurate and current information for:

- ◆ **Evaluating key public and private sector services and activities** (e.g., retail services, health care, education, transportation);
- ◆ **Describing the public’s current views as well as changes over time** in public perceptions of such issues as: quality of life, the state of the local economy, perceptions of the region as a place to live and work, problems and issues facing both counties (e.g., crime, pollution, immigration, traffic congestion, and promotion of economic development);
- ◆ **Providing a regional focus** for the on-going discussion of key local/regional issues; and
- ◆ **Disseminating a coherent picture of San Bernardino & Riverside County residents’ views, beliefs, and demographic characteristics** to key decision makers within and outside the county, thus enabling comparisons to other counties.

The Inland Empire Annual Survey also includes (on a space available basis), some *proprietary items* designed to meet specific information needs of some sponsors within the region.

Apart from the objectives listed above, IAR is committed to promoting regionalism and cooperation. Additionally, it is hoped that the work involved in the Annual Survey and other IAR projects will promote the Inland Empire as a significant region in the state. In this sense, IAR seeks to become a valuable resource in the region for initiating community discourse and helping to inform the public, officials, and citizens.

THE QUESTIONNAIRE

Questionnaire items were selected on the following basis: Several questions were incorporated from previous Inland Empire Annual Surveys which were designed to track changes over time in residents' perceptions about their quality of life and economic well-being, their views about the pressing issues of the day, and their ratings of public services and agencies. In addition, a number of standard demographic questions were included for tracking purposes and for cross-tabulation of findings. Tracking questions, of course, provide public agencies and businesses with trend data often needed in policy making and outcome assessments. These questions are also valuable in comparing the Inland Empire with other regions in the state and nation. A number of sponsors also submitted questions for their proprietary use. Finally, the researchers, in consultation with sponsors, added questions concerning current issues which have policy and research implications.

A draft copy of the questionnaire was submitted to the sponsors for their approval and modified where warranted. A Spanish version of the questionnaire was produced, the survey instrument was then pre-tested (in both languages), and some minor changes to the wording and order of some items were made. The questionnaire is attached as Appendix I.

SAMPLING METHODS

Telephone survey respondents were randomly selected from a comprehensive sample frame consisting of all telephone working blocks which contain residential telephone numbers in San Bernardino County. This is a standard random sampling approach for studies of this nature.

In order to ensure accuracy of findings, 1,052 residents were surveyed from San Bernardino County for a 95 percent level of confidence and an accuracy of approximately plus/minus 3 percent. The sample size in Riverside County was 452, for an accuracy of plus/minus 4.6 percent and a 95% level of confidence. The higher accuracy rate for San Bernardino County when compared with Riverside County was a function of differential funding from the two counties.

Since the inception of the survey, SANBAG has expressed interest in region-specific analyses within San Bernardino County. The four regions of interest are: **East Valley**, **West Valley**, **Victor Valley**, and **Desert**, with approximately 250 respondents surveyed per region

(95% level of confidence and an accuracy of +/- 6% per region).

The following table lists San Bernardino County survey respondents' community/city of residence, separated by region.

**Communities and Cities Mentioned by San Bernardino County Respondents,
Broken Down By the Four Designated SB County Study Areas**

East Valley	West Valley	Victor Valley	Desert Region
Big Bear	Chino	Adelanto	Barstow
Bloomington	Chino Hills	Apple Valley	Earp
Colton	Fontana	Hesperia	Hinkley
Cedar Glen	Montclair	Lucerne Valley	Joshua Tree
Crestline	Ontario	Phelan	Landers
Grand Terrace	Rancho Cucamonga	Victorville	Morongo Valley
Highland	Upland	Wrightwood	Needles
Lake Arrowhead			Trona
Loma Linda			Twentynine Palms
Lytle Creek			Yucca Valley
Mentone			
Redlands			
Rialto			
Running Springs			
San Bernardino			
Twin Peaks			
Yucaipa			

Riverside County sponsors did not request regional breakdowns. The following table lists Riverside County survey respondents' community/city of residence.

Communities and Cities Mentioned by Riverside County Respondents

Anza	Homeland	Palm Springs
Banning	Indio	Perris
Beaumont	La Quinta	Rancho Mirage
Blythe	Lake Elsinore	Riverside
Cabazon	Mecca	San Jacinto
Calimesa	Menifee	Sun City
Cathedral City	Mira Loma	Temecula
Coachella	Moreno Valley	Thermal
Corona	Murrieta	Thousand Palms
Desert Center	Norco	White Water
Desert Hot Springs	Nuevo	Wildomar
Hemet	Palm Desert	Winchester

Telephone interviews were conducted by the Institute of Applied Research at California State University, San Bernardino using computer assisted telephone interviewing (CATI) equipment and software. The surveys were conducted between February 9 and February 22, 2010.

ORGANIZATION OF THIS REPORT

Chapter two of this report focuses on San Bernardino County respondents' views and opinions (including regional breakdowns within the county). Chapter three addresses Riverside County respondents' views. Chapter four presents some selected differences between the counties and ends with some concluding remarks. **Chapters three and four will be released in late June.**

Highlights of the survey data are presented relative to ratings of the county, commuting, other transportation issues, fear of crime and crime-related issues, economic evaluations and future prospects, evaluation of selected private and public services, and confidence in elected officials. Selected data from questions submitted by our sponsors was also included in the report: The San Bernardino section/chapter focuses on baseline quality of life issues of importance to all sponsors, transportation issues of interest to SANBAG and Omnitrans. The Riverside chapter focuses on economic development and workforce issues of interest to the Riverside County Economic Development Agency.

CHAPTER 2: SAN BERNARDINO COUNTY FINDINGS

INTRODUCTION

Following are the major San Bernardino County findings from this year's survey. In general, the report is divided by conceptual category (e.g. ratings of the county, commuting, other transportation issues, fear of crime and crime-related issues, economic evaluation and future prospects, evaluations of selected private and public services, and confidence in elected officials). Within each section, we examine significant regional differences within San Bernardino County and possible trends over time (where appropriate) for which 13 years of data are available. A full data display of overall San Bernardino County findings is shown in Appendix II, and regional breakdowns are shown in Appendix III.

RATINGS OF THE COUNTY

OVERVIEW: *The majority of San Bernardino County residents in each zone continued to rate their county as a good place to live. Over the years, “general location” has been mentioned as the “best” thing about living in the county, followed by weather, affordable housing, and the lack of crowds. Although crime continues to be the most-often mentioned negative in all four zones, lack of job opportunities was for the first time mentioned alongside traffic and smog.*

Since the inception of the Annual Survey, the majority of residents have rated San Bernardino County as a “fairly good” or “very good” place to live (Question 3). While the general ratings have dropped slightly over the past couple of years, roughly two-thirds of residents continue to rate the county as a “very good” or “fairly good” place to live (Table 1, next page).

Last year we noted that West Valley respondents gave San Bernardino County the highest rating since the inception of the report. This year's figure is the lowest in the thirteen years the survey has been conducted. But West Valley respondents still rate their county higher than residents in the other three regions. There was also a continuation of the drop in Victor Valley and Desert region respondents' ratings of life in the county, but these changes are within the

**Table 1. % Respondents Indicating Their County is a
"Very Good" or "Fairly Good" Place to Live**

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	50	76	67	63	63
1998 Survey	58	76	66	69	67
1999 Survey	59	78	71	64	69
2000 Survey	55	77	73	63	67
2001 Survey	65	77	77	69	72
2002 Survey	73		75	68	74
2003 Survey	61	81	75	66	72
2004 Survey	59	77	75	79	70
2005 Survey	56	77	71	72	69
2006 Survey	51	77	67	73	66
2007 / 08 Survey	56	76	66	76	67
2008 / 09 Survey	53	84	66	66	69
2010 Survey	59	73	61	61	65

margin of error. East Valley residents rated life in the county higher than they have for the past four years. One explanation for this improvement may be that this year East Valley respondents appeared to have less concern about crime and gang activity when compared with last year (see Tables 4 and 11).

Tables 2 and 3 provide further explanation of all of the above ratings by listing respondents' comments about the one BEST and one MOST NEGATIVE thing about living in the county (Questions 4 and 5). Responses to this question haven't changed much over the years, with respondents mentioning "good area/location/scenery" as the most positive aspect of living in the county (Table 2), followed by "Climate/weather", "affordable housing", and "not crowded."

Table 2. Positive Factors Mentioned About the County

	East Valley %	West Valley %	Victor Valley %	Desert %	2005 SB County %	2006 SB County %	2007/08 SB County %	2008/09 SB County %	2010 SB County %
Good area, location, scenery	37	40	28	27	29	33	34	36	37
Good Climate, weather	15	7	20	21	14	15	11	17	13
Affordable housing	10	8	9	3	10	11	11	5	9
Not crowded	7	6	9	14	8	8	8	8	7

On the other hand, crime and gang activity continues to be the most-often mentioned *negative* factor about living in San Bernardino County (although the percentage of people mentioning crime and gang activity is down from 31% last year to 26% this year). This is followed by “smog, air pollution” and “traffic.”

Table 3. Negative Factors Mentioned About the County

	East Valley %	West Valley %	Victor Valley %	Desert %	2005 SB County %	2006 SB County %	2007 / 08 SB County %	2008/ 09 SB County %	2010 SB County %
Crime, gang activity	37	18	32	11	24	33	24	31	26
Traffic	4	9	4	4	12	12	10	7	6
Smog, air pollution	8	11	2	2	10	8	9	9	8
Lack of job opportunities	7	3	15	7	3	1	3	5	7

While the region with the highest percentage of people mentioning crime/gang activity continues to be East Valley, the figures have declined since last year’s survey in all regions except West Valley, which remained the same as last year.

Table 4. % Mentioning “Crime/Gang Activity” as the Most Negative Factor About Living in the County

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	39	25	20	9	26
1998 Survey	33	22	20	9	25
1999 Survey	34	19	20	12	25
2000 Survey	32	16	13	15	22
2001 Survey	18	11	9	6	13
2002 Survey	20		14	9	19
2003 Survey	28	16	7	12	20
2004 Survey	31	16	20	8	22
2005 Survey	40	14	19	8	24
2006 Survey	48	23	27	18	33
2007 / 08 Survey	37	13	25	16	24
2008 / 09 Survey	43	18	40	14	31
2010 Survey	37	18	32	11	26

While the public’s concern about crime is important, there are other concerns on the minds of respondents (e.g. smog and traffic). As shown in Table 5 below, concern about smog remained relatively the same as last year.

Table 5. % Mentioning Smog as a Negative Factor

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	14	19	5	2	9
1998 Survey	11	15	7	3	11
1999 Survey	0	2	0	0	1
2000 Survey	16	15	3	1	11
2001 Survey	17	17	8	6	15
2002 Survey	16		7	7	14
2003 Survey	14	16	9	5	14
2004 Survey	15	17	6	3	14
2005 Survey	11	12	4	6	10
2006 Survey	8	9	3	3	8
2007 / 08 Survey	13	9	3	2	9
2008 / 09 Survey	10	12	2	2	9
2010 Survey	8	11	2	2	8

In addition, concern about traffic in the region dropped slightly in three of the four zones this year and remained the same in the East Valley. And for the second year in a row, it was ranked lower than smog.

Table 6. % Mentioning Traffic as a Negative Factor

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	N/A	N/A	N/A	N/A	2
1998 Survey	2	3	1	1	3
1999 Survey	4	6	2	4	4
2000 Survey	4	11	5	1	7
2001 Survey	4	9	2	1	5
2002 Survey	12		12	2	11
2003 Survey	8	10	16	6	10
2004 Survey	11	17	14	4	14
2005 Survey	8	15	16	4	12
2006 Survey	10	14	16	6	12
2007 / 08 Survey	6	14	8	7	10
2008 / 09 Survey	4	10	6	5	7
2010 Survey	4	9	4	4	6

COMMUTING

OVERVIEW: For thirteen consecutive years, the San Bernardino Annual Survey data have revealed that most respondents from each zone spend less than an hour commuting to and from work. Last year we noted that the median commute time is “inching up,” however this year median commute time dropped slightly. Most respondents stay in San Bernardino County to work, with West Valley respondents having the highest percentage of respondents commuting outside the County (mainly to Los Angeles County).

Consistent with previous years, approximately 61% of San Bernardino County residents report that they spend less than one hour each day commuting to and from work (Question 25). But for at least some of the 39% with commute times of an hour or more, it is not unreasonable to believe that there are personal and financial consequences of their commute.

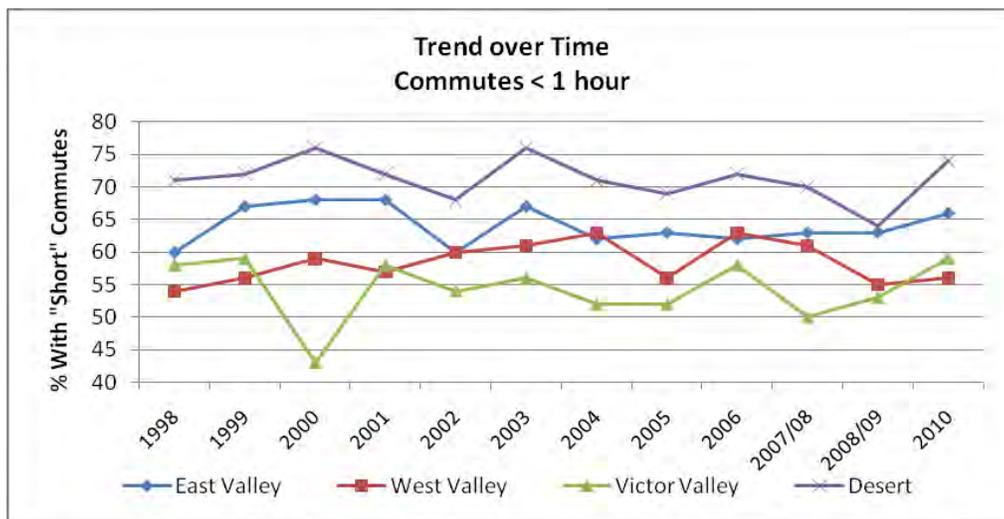
When looking at region-specific data, the percentage of people reporting short commutes has increased in all four regions, with respondents in the Desert region continuing to report the

shortest commute times, and West Valley respondents reporting the longest (surpassing Victor Valley respondents who from 2001 to 2008/09 had the longest).

The drop in commute time in all four regions is further substantiated by median commute time. Last year we reported that the median commute time was “inching up,” and that this could be due to the major freeway work in the Inland Empire (particularly on the 91/60/215 freeway interchange for San Bernardino residents who work in Riverside) or lack of employment available close to home. But this year the median commute time has decreased slightly over last year.

Table 7. % With Total Round-Trip Commuting Times of Less Than 1 Hour

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %	Median Commute Time
1998 Survey	60	54	58	71	58	38.2 min
1999 Survey	67	56	59	72	62	37.3 min
2000 Survey	68	59	43	76	61	37.1 min
2001 Survey	68	57	58	72	61	38.5 min
2002 Survey	60		54	68	60	36.6 min
2003 Survey	67	61	56	76	63	37.4 min
2004 Survey	62	63	52	71	62	36.0 min
2005 Survey	63	56	52	69	59	38.2 min
2006 Survey	62	63	58	72	62	38.4 min
2007 / 08 Survey	63	61	50	70	61	40.2 min
2008 / 09 Survey	63	55	53	64	58	40.0 min
2010 Survey	66	56	59	74	61	39.1 min



As in the past, around two thirds of San Bernardino County respondents report that they work within San Bernardino County (Question 27), with a small increase this year in the number of people traveling *outside* the county to work. Los Angeles County is the major source of employment *outside* the county. A casual reader might note a “disconnect” in that this year there is an increased number of people traveling outside of the county to work, yet median commute times have decreased. After a careful review of the data, it is clear that many of the people crossing the county line to work live relatively close to the county line (e.g. Rancho Cucamonga or Fontana – cities close to Los Angeles County).

Table 8. San Bernardino County Respondents’ Commuting Destinations, 1999-2010*

	Work Destination (County)			
	San Bernardino County	Riverside County	Orange County	Los Angeles County
1999 Survey	73	6	3	15
2000 Survey	70	7	4	15
2001 Survey	69	8	4	16
2002 Survey	67	9	6	16
2003 Survey	69	7	5	16
2004 Survey	71	5	5	16
2005 Survey	72	5	4	17
2006 Survey	71	7	4	13
2007 / 08 Survey	70	7	4	15
2008 / 09 Survey	71	6	3	16
2010 Survey	64	6	6	20

* NOTE: A small percentage of respondents reported working in areas not listed in the table.

In all four regions, the majority of working respondents stay within San Bernardino County to work. West Valley had the lowest percentage of San Bernardino County workers, with only 49% working within the county and 34% traveling to Los Angeles County to work. The small percentage of East Valley and Desert respondents who commute outside San Bernardino County tend to travel to Riverside County for work.

Table 9. In What County do you Work?*

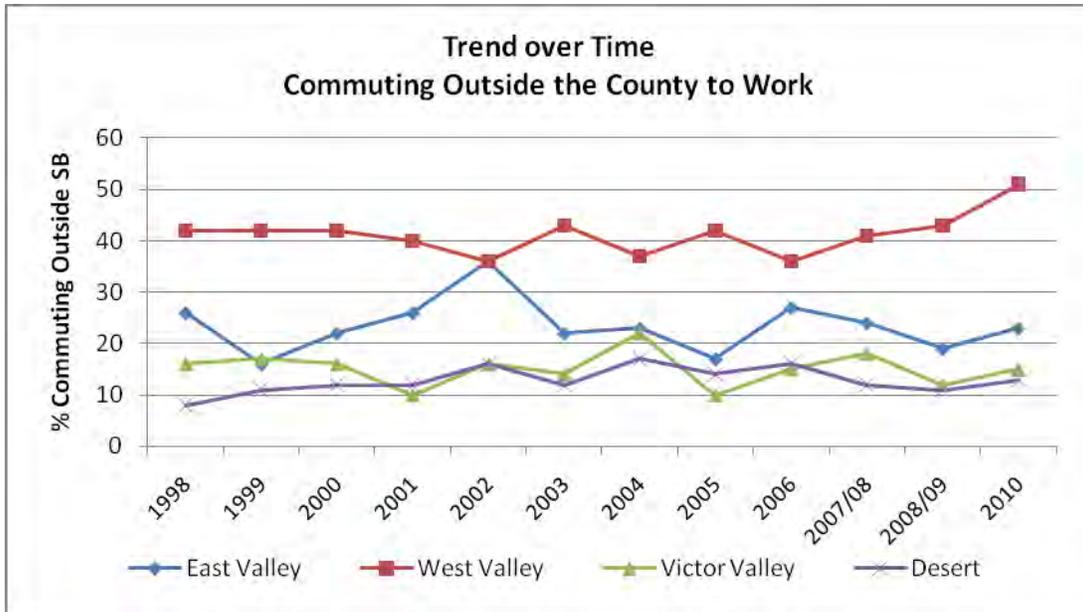
	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
San Bernardino County	77	49	85	87	64
Riverside County	10	3	2	6	6
Orange County	3	11	1	1	6
Los Angeles County	8	34	6	0	20

* NOTE: A small percentage of respondents reported working in areas not listed in the table.

When looking at trends over time in commuting destinations by region (Table 10), one finds regional differences that have been fairly consistent over the past thirteen years. As noted above, West Valley tends to have the highest percentage of people traveling outside the county to go to work. Victor Valley and the Desert region have the lowest percentage (which is probably expected given the driving distance from those areas to surrounding counties).

Table 10. % Traveling to Work Outside San Bernardino County

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	Question was not asked in the 1997 survey				
1998 Survey	26	42	16	8	31
1999 Survey	16	42	17	11	27
2000 Survey	22	42	16	12	30
2001 Survey	26	40	10	12	31
2002 Survey	36		16	16	33
2003 Survey	22	43	14	12	31
2004 Survey	23	37	22	17	29
2005 Survey	17	42	10	14	28
2006 Survey	27	36	15	16	29
2007 / 08 Survey	24	41	18	12	30
2008 / 09 Survey	19	43	12	11	29
2010 Survey	23	51	15	13	36



FEAR OF CRIME AND CRIME RELATED ISSUES

OVERVIEW: *Fear of being the victim of a serious crime among San Bernardino County residents reached its zenith in 2006 at 44%, and since then has dropped into the mid-30s. For the second year in a row, Victor Valley residents report being more fearful of being the victim of a serious crime than residents in any other region.*

Over the years, respondents to the Annual Survey have expressed concern regarding crime and gang-related activity within the county. In fact, “crime/gang-related activity” has been overwhelmingly the most often-mentioned “negative factor” about the county for San Bernardino County respondents since the inception of the survey. This concern about crime has also consistently been reflected in answer to the direct question: “How fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?” (Question 9).

As shown in Table 11 below, there continues to be variation over time in respondents’ fear of crime. The percentage of respondents who reported being “very fearful” or “somewhat fearful” of being the victim of a serious crime reached a low in 2001 and then began to increase until 2006 when the fear reached the highest level since the inception of the survey in 1997. The following year it was back down to 2002 levels, and has remained at that level for the past two years.

Table 11. % “Very Fearful” or “Somewhat Fearful” of Being the Victim of a Serious Crime

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	46	41	40	36	43
1998 Survey	48	38	33	20	40
1999 Survey	38	36	37	23	36
2000 Survey	48	39	33	24	41
2001 Survey	35	32	25	21	32
2002 Survey	35		34	26	35
2003 Survey	44	38	29	29	39
2004 Survey	48	35	44	28	41
2005 Survey	45	38	40	22	40
2006 Survey	46	40	50	37	44
2007 / 08 Survey	44	31	32	29	36
2008 / 09 Survey	41	28	45	28	35
2010 Survey	37	35	38	29	36

Last year we noted that fear of crime increased among residents in the Victor Valley region, surpassing the East Valley region as being the most fearful of being the victim of a serious crime. This year, they continue to be more fearful than residents in any other region. Residents from the Desert region continue to be the least fearful of being the victim of a serious crime.

ECONOMIC EVALUATIONS AND FUTURE PROSPECTS

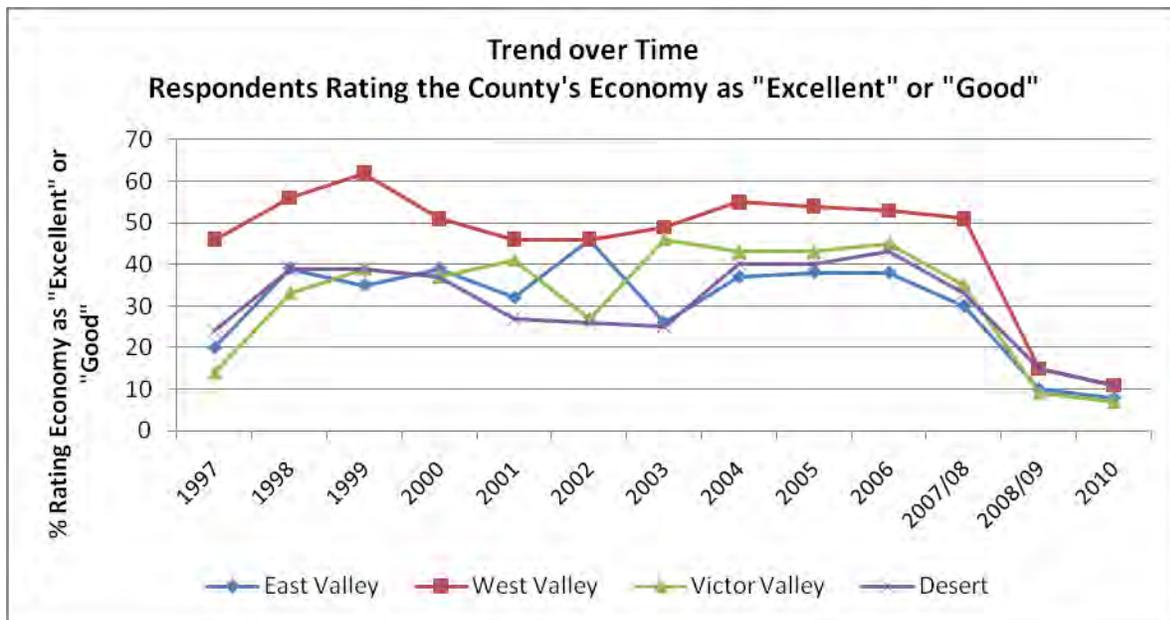
OVERVIEW: The percent of people who rated the county’s economy as “excellent” or “good” continued to decline this year, despite media reports that indicate improvement within the economy. Respondents’ ratings of their own financial well-being also continued to drop, with only 14% of respondents saying they are “better off” financially than last year. However, residents seem to be more optimistic about the future than last year’s respondents, with 42% saying they expect to be better off financially a year from now...a figure up from 35% last year.

Last year we noted the dramatic decline in the number of San Bernardino County residents who rated the county’s economy as “excellent” or “good” (down from 40% in the 2007/08 survey to 12% in the 2008/09 survey). Given the national recession and lack of jobs in

the area at that time, these ratings were understandable, but still a major concern. This year, recent media reports indicate that the economy is showing signs of improvement; however this optimism was seemingly not shared by San Bernardino County residents: only 9% rating the economy as “excellent” or “good.”

Table 12. % Rating the County’s Economy as “Excellent” or “Good”

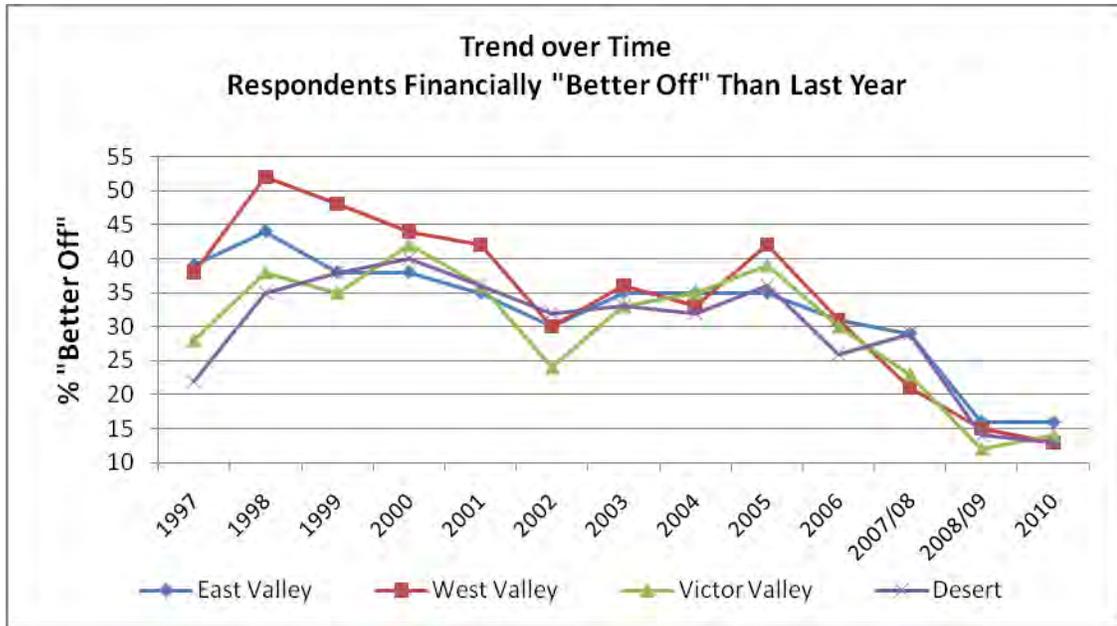
	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	20	46	14	24	28
1998 Survey	39	56	33	39	45
1999 Survey	35	62	39	39	47
2000 Survey	39	51	37	37	44
2001 Survey	32	46	41	27	39
2002 Survey	46		27	26	43
2003 Survey	26	49	46	25	39
2004 Survey	37	55	43	40	46
2005 Survey	38	54	43	40	46
2006 Survey	38	53	45	43	46
2007 / 08 Survey	30	51	35	33	40
2008 / 09 Survey	10	15	9	15	12
2010 Survey	8	11	7	11	9



Not only did the vast majority of respondents hold a bleak view of the county's economy, but they also reported being less financially well-off *personally* this year. Indeed, even before the official announcement of a recession in December 2007, Inland Empire residents were reporting being less well-off than the previous year (Question 6). This year, only 14% of San Bernardino County respondents reported feeling that they are better off (down slightly from 15% last year and down significantly from 2007/08 figure of 25%). Thus this year's respondents clearly are still reeling from the effects of the current recession even in the presence of some current economic indicators pointing towards economic growth in the Inland Empire. But this growth is not being reflected in job creation and increasing rates of employment, which may account for our respondents' diminished sense of economic well-being.

Table13.
% Indicating Their Finances Are "Better Off" Compared With a Year Ago

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	39	38	28	22	34
1998 Survey	44	52	38	35	46
1999 Survey	38	48	35	38	42
2000 Survey	38	44	42	40	41
2001 Survey	35	42	36	36	38
2002 Survey	30		24	32	30
2003 Survey	35	36	33	33	35
2004 Survey	35	33	35	32	34
2005 Survey	35	42	39	36	39
2006 Survey	31	31	30	26	31
2007 / 08 Survey	29	21	23	29	25
2008 / 09 Survey	16	15	12	14	15
2010 Survey	16	13	14	13	14



Although the respondents are pessimistic about their current financial well-being, they appear to be slightly more optimistic about their future this year as opposed to last year. Specifically, when asked: “Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now” (Question 7), this year, 42% expect to be better off financially a year from now – as compared to 35% last year. The percentage of people expecting their finances to be worse in the coming year dropped slightly from last year, with Victor Valley and Desert respondents continuing to show slightly more pessimism than East or West Valley respondents.

Table 14. Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same you are now?

	East Valley %	West Valley %	Victor Valley %	Desert %	2006 SB County %	2007/08 SB County %	2008/09 SB County %	2010 SB County %
Better off	43	45	36	33	51	43	35	42
Same	45	43	43	44	41	48	47	44
Worse off	12	11	22	23	8	9	18	14

*NOTE: figures do not add up to 100% due to rounding differences

In summary, then, perhaps the recent signs of recovery in the local economy may be generating some increased optimism among our respondents concerning their future economic prospects, but appear to have little impact on their current sense of well-being.

EVALUATIONS OF SELECTED PRIVATE AND PUBLIC SERVICES

OVERVIEW: *Ratings of private and public services have not changed significantly over time, with high marks continuing to be given to shopping, police/sheriff services, and parks/recreation services. On the other end of the continuum, street/road maintenance and transportation continue to be problem areas. In the Desert region, shopping continues to be a problem, as well as entertainment and street/road maintenance.*

Since 1999, the Inland Empire Annual Survey has included questions regarding respondents’ evaluations of local services from both the private and public sectors. Over time, there has been remarkable stability in rankings. The following table details the percentage of respondents who indicate that the services are “excellent” or “good” (Questions 14 to 20).

Table 15. Trend -- “Excellent” or “Good” Ratings of Services

SERVICE	1999 %	2000 %	2001 %	2002 %	2003 %	2004 %	2005 %	2006 %	2007 / 08 %	2008 / 09 %	2010 %
Shopping	68	63	68	70	66	66	65	68	68	62	64
Police/Sheriff	70	64	66	71	69	63	61	61	61	68	68
Parks/Recreation	60	58	58	58	56	55	56	59	57	61	60
Public Schools	46	41	45	51	46	37	43	49	43	46	43
Entertainment	49	43	46	49	49	46	44	47	50	46	48
Transportation	N/A	36	42	40	38	36	37	42	36	42	40
Street/Road Maintenance	38	33	34	39	35	25	28	30	32	32	32

San Bernardino County respondents have consistently given the highest ranking to shopping and police/sheriff services and the lowest ranking to street/road maintenance and transportation. While perceptions of police/sheriff services have remained relatively high, they

had started to decline somewhat in 2004. Over the past two years, however, they are back up to 2003 levels, and are rated higher than shopping.

As noted in previous reports, perceptions of street/road maintenance and transportation continue to remain low. Over the years we have voiced the concern of the average citizen, and we must once again report low ratings which have not improved over time. Whether or not these ratings are accurate representations of the true state of street and road maintenance, they *are* accurate representations of respondents’ perceptions, thus it might be worthwhile for government officials to acknowledge and address these perceptions.

Table 16 below shows the regional breakdowns of ratings in services, comparing 2009 to 2010. As in previous years, ratings by West Valley respondents are higher than those of the respondents in the other 3 zones, with shopping and police/sheriff services ranked at the top of the list.

Table 16. % Rating Local Services as “Good” or “Excellent”

	East Valley %		West Valley %		Victor Valley %		Desert %	
	2009	2010	2009	2010	2009	2010	2009	2010
Shopping	48	52	82	84	53	50	32	31
Police/Sheriff	63	63	78	76	55	58	56	57
Parks/Recreation	49	50	75	74	49	43	53	51
Entertainment	34	39	64	64	32	31	25	28
Public Schools	41	35	53	52	42	35	36	39
Local Transportation	38	44	51	42	31	28	39	35
Street/Road Maintenance	21	21	48	48	21	21	17	18

ENVIRONMENTAL ISSUES:

LIFESTYLE/LIFECYCLE PREFERENCES AND BEHAVIOR

OVERVIEW: Air pollution was the most-often-mentioned environmental issue facing the Inland Empire today, and most are willing to see tougher pollution standards on vehicles even if it costs them more to purchase or lease their next vehicle. Three-quarters of respondents are concerned about global warming, and most think it has already begun to happen. About a third of respondents report using public transportation, ridesharing, walking, or bicycling at least once a month.

This year, SANBAG asked a series of questions regarding environmental issues. In response to the question: “What do you think is the most critical environmental issue facing the Inland Empire today?” (Question SANBAG1), the most-often mentioned issue was air pollution / vehicle emissions (36%), followed by the water supply / drought (22%), and pollution in general (10%). Within the zones, respondents’ answers often reflected the distinctive nature of the regions. For example, East and West Valley respondents were more concerned about air pollution and vehicle emissions than were those in the Victor Valley and Desert. As might be expected, Desert respondents were more concerned about water issues (water supply/drought and water pollution categories combined) than those in the other regions.

Table 17. What Do You Think is the Most Critical Environmental Issue Facing the Inland Empire Today?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Air pollution, vehicle emissions	36	40	29	20	36
Water supply, drought	22	22	21	22	22
Pollution in general	11	8	12	12	10
Landfill, garbage	3	4	9	8	5
Loss of forests, forest fires, wildfires	3	5	2	4	4
Water pollution	3	2	4	8	3
Growth, overdevelopment, overpopulation	4	3	3	3	3
Global warming, global climate change, greenhouse gases	3	2	1	6	3

Further, most respondents said they are “somewhat concerned” (43%) or “very concerned” (33%) about greenhouse gas and global warming (Question SANBAG2). The highest level of concern was expressed by respondents in the East and West Valley.

Table 18. How Concerned Are You About Greenhouse Gas and Global Warming?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Very concerned	35	35	25	33	33
Somewhat concerned	39	47	44	35	43
Not at all concerned	26	18	32	33	24

When asked how long they think it will take before the effects of global warming will begin to happen (Question SANBAG3), most respondents (57%) believe it has already begun to happen or will happen sometime during their lifetime (12%). Only 16% think it will never happen.

Table19. How Long Do You Think it Will Take Before the Effects of Global Warming Will Begin to Happen?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Already begun to happen	56	60	51	53	57
Within a few years	6	6	5	7	6
Within your lifetime	6	6	8	5	6
Not within your lifetime, but will affect future generations	15	16	13	16	15
Will never happen	17	13	24	20	16

Moreover, concerns about the environment were clearly expressed with 70% of respondents indicating that they would be willing to see tougher air pollution standards on new passenger cars, light trucks, and SUVs (Question SANBAG5). Respondents from the West Valley were the most willing to support tougher air pollution standards on new vehicles (74%) and residents from Victor Valley were the least willing (62%).

Table20. Would You be Willing to See Tougher Air Pollution Standards on New Passenger Cars, Light Trucks and SUV's?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Yes	68	74	62	66	70
No	28	22	34	30	26
Maybe	4	4	4	4	4

But were our respondents willing to pay for more environmentally friendly vehicles? The 70% who answered “yes” to the above question were asked, “would this be true even if it made it more costly for you to purchase or lease your next vehicle?”, and the vast majority of them said yes (80%). Again, East and West Valley residents are the most likely to support these tougher air pollution standards on new vehicles regardless of cost, and those from Victor Valley are the least likely. Of course, the amount of additional cost may affect the level of support. Next year’s survey will address the level of additional cost respondents would be willing to tolerate.

Table21. Would This Be True Even If It Made It More Costly For You To Purchase or Lease Your Next Vehicle?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Yes	80	82	71	75	80
Possibly, depends on the cost	9	8	14	11	9
No	11	10	15	14	11

Respondents were also asked a question regarding forms of transportation other than driving a car alone: “In the past year, how often have you used transit bus, commuter train, ridesharing, walking, or a bicycle instead of driving your car alone?” (Question SANBAG4). The good news is that about a third (32%) report that at least once a month they use public

transportation, share a ride, walk, or bicycle as opposed to driving alone. On the down side, almost half (45%) said they “never” use public transportation, share a ride, walk, or bicycle.

When looking at regional differences, residents from Victor Valley are the least likely to have used public transportation while residents from the West Valley are the most likely.

Table22. In the Past Year, How Often Have You Used Transit Bus, Commuter Train, Ridesharing, Walking, or a Bicycle Instead of Driving Your Car Alone?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Never	47	41	53	46	45
Once this past year	4	4	4	4	4
A few times a year	15	18	12	16	16
At least once a month	12	11	9	8	11
At least once a week	11	14	14	11	13
Daily	6	10	4	10	8
Don't Drive/Don't have a car	5	2	4	6	4

Finally, respondents were asked a series of questions about the type of housing and area they currently live in (Questions SANBAG7 and SANBAG8) and where they would prefer to live in 10 years (Questions SANBAG9 and SANBAG10). Not surprisingly, the vast majority of people throughout the county report that they currently live in a single family home (81%) (Table 23).

Table 23. Do You Live in an Apartment, Condo, or Single-Family Home?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Apartment	11	8	7	9	9
Condo	3	8	2	1	5
Single-family home	79	81	87	81	81
Townhouse/townhome	1	1	<1	<1	1
Mobile Home	6	2	3	6	4
Other	<1	<1	<1	3	1

Moreover, the standard lifecycle considerations are strong predictors of the type of housing selected. Simply consider age. The following table (Table 24) shows that 23% of young respondents (18 – 24 years old) currently live in an apartment, but by the time they are 25 – 34 years of age this figure drops dramatically to 9%. Home ownership increases from 72% among 18 – 24 year olds to 87% of 45 – 54 year olds, and then begins to decline back to 72% of older respondents (75 years old or older) living in single-family houses. Similar anticipated trends are seen when such other lifecycle variables (i.e. education, marital status, and income) are taken into account.

Table 24. Type of Housing Broken Down By Age Cohort

	18 – 24 years old	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75 or older
Apartment	23%	9%	12%	7%	6%	4%	12%
Single-family home	72%	76%	82%	87%	86%	81%	72%

Over one-half (52%) of San Bernardino County respondents report that they currently live in the outskirts of a city, and 46% in a densely populated area (Table 25). Of course, there are some regional differences, with West Valley having the highest percentage of people living in densely populated areas and Victor Valley and Desert having the lowest.

Table 25. Do You Live in a Densely Populated Neighborhood Centrally Located to be Within Walking Distance of Dining and Shopping and Schools, or in An Area Where You Depend on a Vehicle To Get To Shopping or Schools?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Densely populated	45	57	28	27	46
Outskirts of a city	54	42	70	72	52
Other	1	2	2	1	1

Projecting into the future, the vast majority of respondents reported that they anticipate preferring to live in a single-family home in 10 years (Table 26), and the majority (53%) anticipate living in a densely populated area in 10 years (Table 27).

Table 26. What Type Of Housing Do You Think You Will Prefer To Live In 10 Years?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Apartment	5	4	4	4	4
Condo	10	12	4	4	10
Single-family home	82	83	89	85	84
Townhouse/townhome	<1	0	<1	<1	<1
Mobile Home	2	1	1	4	1
Other	2	1	1	2	1

Table 27. In 10 Years Will You Want To Live in a Densely Populated Neighborhood Centrally Located to be Within Walking Distance of Dining and Shopping and Schools, or in An Area Where You Depend on a Vehicle To Get To Shopping or Schools?

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
Densely populated	53	60	38	39	53
Outskirts of a city	45	40	59	57	45
Other	2	<1	3	4	2

CONFIDENCE IN ELECTED OFFICIALS

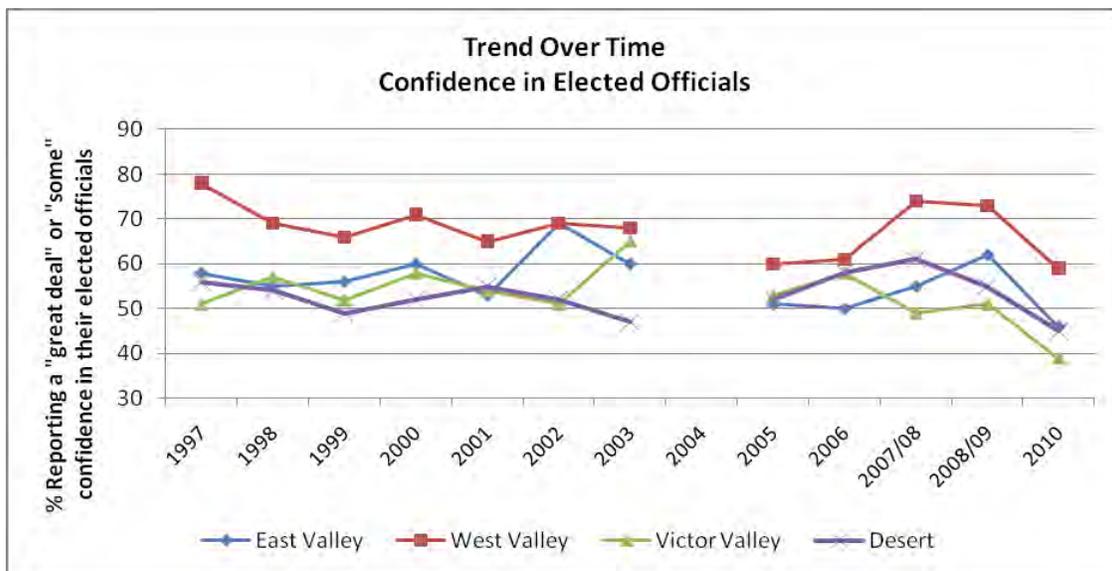
OVERVIEW: Confidence in elected officials is at an all time low, both countywide and in all four regions.

Since 1997 the Annual Survey has included a question asking respondents “How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?” (Question 28). As noted in Table 28 below, residents’ confidence in their elected officials is at an all time low (51%). We offer two possible explanations for this significant drop: First, there has been a plethora of media coverage alleging various “crimes and misdemeanors” of various prominent local elected officials. In addition, it is a well-known fact that even if local elected officials have little control over economic recession, they tend to be held responsible for it nonetheless by the general public.

The decline in confidence in their elected officials is seen in all four regions. As in previous years, confidence remains highest among West Valley residents (59% - down from 73% last year) and lowest among Victor Valley residents (39% - down from 51% last year).

Table 28. % Reporting a "Great Deal" or "Some" Confidence in Their Elected Officials

	East Valley %	West Valley %	Victor Valley %	Desert %	SB County %
1997 Survey	58	78	51	56	63
1998 Survey	55	69	57	54	61
1999 Survey	56	66	52	49	59
2000 Survey	60	71	58	52	64
2001 Survey	53	65	54	55	59
2002 Survey	69		51	52	66
2003 Survey	60	68	65	47	63
2004/05 Survey	Question was not asked on this year's survey				
2005 Survey	51	60	53	52	55
2006 Survey	50	61	58	58	56
2007/08 Survey	55	74	49	61	63
2008/09 Survey	62	73	51	55	65
2010 Survey	46	59	39	45	51



FINAL NOTE

In this report we have presented San Bernardino region-specific findings from the 2010 Inland Empire Annual Survey. The reader is encouraged to review the full data displays (attached) for the complete listing of survey results. This report will be added to previous Annual Surveys on our website (<http://iar.csusb.edu>) for those who wish to engage in more detailed comparative analysis with previous years' reports.

For questions about the Inland Empire Annual Survey (or additional analysis tailored to a particular organization or agency), please contact the authors: Shel Bockman (909-537-5733), Barbara Sirotnik (909-537-5729), or Christen Ruiz (909-537-5776).

Appendix I

Questionnaire

INLAND EMPIRE ANNUAL SURVEY, 2010

SHELLO Hello, I am calling from the Institute of Applied Research at Cal State San Bernardino. We're conducting a scientific study of quality of life issues in the Inland Empire and we need the input of the head of the household or his or her partner. Have I reached [READ PHONE # FROM SCREEN]?

1. CONTINUE
2. DISPOSITION SCREEN

SHELLO2 (used only to complete a survey already started)

Have I reached [READ PHONE NUMBER]? Hello, this is _____, calling from the Institute of Applied Research at CSU San Bernardino. Recently, we started an interview with the [MALE/FEMALE] head of the household and I'm calling back to complete that interview. Is that person available?

SPAN INTERVIEWER: PLEASE CODE WHICH LANGUAGE THE INTERVIEW WILL BE CONDUCTED IN:

1. ENGLISH
2. SPANISH

SHEAD Are you that person?

1. Yes [SKIP TO INTRO]
2. No [CONTINUE]
8. DON'T KNOW/NO RESPONSE
9. REFUSED

SHEAD2 Is the head of the household or his or her partner at home?

1. Yes [SKIP TO INTRO]
2. No [CONTINUE]
3. DON'T KNOW/NO RESPONSE
4. REFUSED

CALLBK Is there a better time I could call back to reach the head of the household?

1. Yes [SKIP TO APPT]
2. No [ENDQUEST]

INTRO This survey takes about 10 minutes to complete, and your answers may be used by county officials to make policy decisions. Your identity and your responses will remain completely confidential, and of course, you are free to decline to answer any particular survey question.

I should also mention that this call may be monitored by my supervisor for quality control purposes only. Is it alright to ask you these questions now?

1. Yes [CONTINUE]
2. No [SKIP TO APPT]

- AGEQAL First, I'd like to verify that you are at least 18 years of age.
1. Yes [SKIP TO BEGIN]
 2. No
- QSORRY I'm sorry, but currently we are interviewing people 18 years of age and older. Thank you for your time. [ENDQUEST]
- APPT Is it possible to make an appointment to ask you the survey questions at a more convenient time?
1. Yes (SPECIFY) _____
 2. No [ENDQUEST]
- BEGIN I'd like to begin by asking you some general questions.
[INTERVIEWERS: PRESS ANY KEY TO CONTINUE]
- COUNTY First, what county do you live in?
1. Riverside County [SKIPTO B1a]
 2. San Bernardino County [SKIPTO B1b]
 3. Other county [QSORRY2]
- QSORRY2 I'm sorry, but we are only surveying people from Riverside or San Bernardino county at this time. Thank you for your cooperation. YES we have sheet at desk.
- B1a. What city do you live in? [**ASKED ONLY OF RIVERSIDE COUNTY RESIDENTS**]
- | | | |
|---------------------|---------------------|--------------------|
| 1. AGUANGA | 16. INDIAN WELLS | 31. PERRIS |
| 2. ANZA | 17. INDIO | 32. RANCHO MIRAGE |
| 3. BANNING | 18. LA QUINTA | 33. RIVERSIDE |
| 4. BEAUMONT | 19. LAKE ELSINORE | 34. SAN JACINTO |
| 5. BLYTHE | 20. MARCH AIR RES. | 35. SUN CITY |
| 6. CABAZON | 21. MECCA | 36. TEMECULA |
| 7. CALIMESA | 22. MENIFEE | 37. THERMAL |
| 8. CATHEDRAL CITY | 23. MIRA LOMA | 38. THOUSAND PALMS |
| 9. COACHELLA | 24. MORENO VALLEY | 39. WHITE WATER |
| 10. CORONA | 25. MOUNTAIN CENTER | 40. WILDOMAR |
| 11. DESERT CENTER | 26. MURRIETA | 41. WINCHESTER |
| 12. DESERT HOT SPR. | 27. NORCO | 98. DON'T KNOW |
| 13. HEMET | 28. NUEVO | 99. REFUSED |
| 14. HOMELAND | 29. PALM DESERT | |
| 15. IDYLLWILD | 30. PALM SPRINGS | |

B1b. What city do you live in? **[ASKED ONLY OF SAN BERN. COUNTY RESIDENTS]**

- | | | |
|-------------------|-----------------------------|------------------|
| 1. ADELANTO | 19. LAKE ARROWHEAD | 37. TWIN PEAKS |
| 2. APPLE VALLEY | 20. LANDERS | 38. UPLAND |
| 3. BARSTOW | 21. LOMA LINDA | 39. VICTORVILLE |
| 4. BIG BEAR | 22. LUCERNE VALLEY | 40. WRIGHTWOOD |
| 5. BIG RIVER | 23. LYTLER CREEK | 41. YERMO |
| 6. BLOOMINGTON | 24. MENTONE | 42. YUCAIPA |
| 7. CEDAR GLEN | 25. MONTCLAIR | 43. YUCCA VALLEY |
| 8. CHINO | 26. MORONGO VALLEY | 98. DON'T KNOW |
| 9. CHINO HILLS | 27. NEEDLES | 99. REFUSED |
| 10. COLTON | 28. ONTARIO | |
| 11. CRESTLINE | 29. PHELAN | |
| 12. EARP | 30. RANCHO CUCAMONGA | |
| 13. FONTANA | 31. REDLANDS | |
| 14. GRAND TERRACE | 32. RIALTO | |
| 15. HESPERIA | 33. RUNNING SPRINGS | |
| 16. HIGHLAND | 34. SAN BERNARDINO | |
| 17. HINCKLEY | 35. TRONA | |
| 18. JOSHUA TREE | 36. TWENTYNINE PALMS/ AMBOY | |

B2. What is your zip code?

ZIP CODE: _____

99998. DON'T KNOW

99999. REFUSED

B3. Overall, how would you rate [INSERT COUNTY] County as a place to live? Would you say it is very good, fairly good, neither good nor bad, fairly bad, or very bad?

1. VERY GOOD
2. FAIRLY GOOD
3. NEITHER GOOD NOR BAD
4. FAIRLY BAD
5. VERY BAD
8. DON'T KNOW
9. REFUSED

ROTATE THE FOLLOWING TWO QUESTIONS (B4 and B5)

B4. In your opinion, what is the ONE best thing about living in [INSERT COUNTY] County?

[INTERVIEWER: DON'T READ OPTIONS]

1. GOOD AREA, LOCATION, SCENERY
2. AFFORDABLE HOUSING
3. GOOD CLIMATE, WEATHER
4. NOT CROWDED
5. GOOD SCHOOLS/UNIVERSITIES
6. LESS CRIME, FEEL SAFE
7. JOB AVAILABILITY
8. FRIENDLY PEOPLE
9. Family and Friends live here

- 10. Close to work
- 11. Family atmosphere nice neighborhood
- 12. OTHER (SPECIFY) _____
- 13. NOTHING
- 98. DON'T KNOW
- 99. REFUSED

B5. In your opinion, what would you say is the ONE most negative thing about living in [INSERT COUNTY] County? **[INTERVIEWER: DON'T READ OPTIONS]**

- 1. SMOG, AIR POLLUTION
- 2. TRAFFIC
- 3. POOR PUBLIC TRANSPORTATION
- 4. DRUGS
- 5. CRIME/GANG ACTIVITY
- 6. BAD LOCATION
- 7. LACK OF ENTERTAINMENT
- 8. OVERPOPULATED
- 9. BAD SCHOOL SYSTEM
- 10. COST OF LIVING
- 11. LACK OF JOB OPPORTUNITY
- 12. WEATHER, FIRES, FLOODS
- 13. OTHER (SPECIFY) _____
- 14. NOTHING
- 98. DON'T KNOW
- 99. REFUSED

B6. In comparison to a year ago, would you say that you and your family are financially better off, about the same, or worse off?

- 1. BETTER OFF
- 2. SAME
- 3. WORSE OFF
- 8. DON'T KNOW
- 9. REFUSED

B7. Now looking ahead, do you think that a year from now you and your family will be better off, about the same, or worse off than you are now?

- 1. BETTER OFF
- 2. SAME
- 3. WORSE OFF
- 8. DON'T KNOW
- 9. REFUSED

B8. In general, how would you rate the economy in [INSERT COUNTY] County today? Would you say that it is Excellent, Good, Fair, or Poor?

- 1. EXCELLENT
- 2. GOOD
- 3. FAIR
- 4. POOR

8. DON'T KNOW
9. REFUSED

B9. In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime? Would you say that you are...

1. Very fearful
2. Somewhat fearful
3. Not too fearful, or . . .
4. Not at all fearful
8. DON'T KNOW
9. REFUSED

TRANS Now, I'd like to ask you some questions about voting.

B10. Are you currently registered to vote?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

B11. Which of the following best describes your political party affiliation? ...

1. Democrat
2. Republican
3. Independent
4. Some other Party
5. NONE
8. DON'T KNOW
9. REFUSED TO ANSWER

B12. Would you say that you vote ...

1. In all elections
2. Only in some
3. Hardly ever, or
4. Never
8. DON'T KNOW
9. REFUSED

B13. Politically, do you consider yourself to be..... **[INTERVIEWER: READ OPTIONS]**

1. Very liberal
2. Somewhat liberal
3. Middle of the road
4. Somewhat conservative, or
5. Very conservative
8. DON'T KNOW
9. REFUSED

TRANS Now, I'd like to ask you how you rate the following local, public and private services. For each please let me know if you believe the service is excellent, good, fair, or poor.

(ROTATE B14 – B20)

- B14. Police/Sheriff
- B15. Parks and Recreation
- B16. Maintenance of local streets and roads
- B17. Public schools
- B18. Shopping
- B19. Transportation
- B20. Entertainment

- 1. EXCELLENT
- 2. GOOD
- 3. FAIR
- 4. POOR
- 8. DON'T KNOW
- 9. REFUSED

TRANSE Now I have some questions about your employment status.

B21. Are you currently employed?

- 1. YES [SKIP TO B23]
- 2. NO [CONTINUE]
- 9. REFUSED [SKIPTO B28]

B22. Are you retired, looking for work, a housewife/husband and not looking for work outside the home, or not currently in the workforce?

- 1. RETIRED [SKIPTO B28]
- 2. LOOKING FOR WORK
- 3. A HOUSEWIFE/HOUSEHUSBAND AND NOT LOOKING FOR WORK
OUTSIDE THE HOME; OR [SKIPTO B28]
- 4. NOT CURRENTLY IN WORKFORCE [SKIPTO B28]
- 9. REFUSED [SKIPTO B28]

RIVERSIDE RESPONDENTS ONLY - IF A PERSON SAYS HE/SHE IS LOOKING FOR WORK, ASK:

B22a. What type of jobs are you seeking? [OPEN ENDED]

ALL UNEMPLOYED RESPONDENTS SKIP TO QUESTION Q28

B23. Do you work full time or part time?

- 1. FULL TIME
- 2. PART TIME
- 9. REFUSED

B24. What is your occupation? _____

B25. When thinking about your travel to and from work, on the average, how much total time, IN MINUTES, do you spend commuting ROUND TRIP each day?

[INTERVIEWER: CODE # MINUTES]

- 777. DOESN'T APPLY; DON'T WORK OUTSIDE HOME
- 888. DON'T KNOW
- 999. REFUSED

B26. How many MILES roundtrip do you travel to work each day? [INTERVIEWER: EMPHASIZE "MILES" SO THEY KNOW THIS IS A DIFFERENT QUESTION THAN #25]

Total Miles

- 888. DON'T KNOW
- 999. REFUSED

B27. What county do you work in?

- 1. RIVERSIDE
- 2. SAN BERNARDINO
- 3. ORANGE
- 4. LOS ANGELES
- 5. SAN DIEGO
- 6. OTHER (SPECIFY) _____
- 8. DON'T KNOW
- 9. REFUSED

B28. How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community? Would you say you have a "great deal", "some", "not much," or "no confidence

- 1. A GREAT DEAL OF CONFIDENCE
- 2. SOME CONFIDENCE
- 3. NOT MUCH CONFIDENCE
- 4. NO CONFIDENCE
- 8. DON'T KNOW
- 9. REFUSED

SANBAG QUESTIONS – ASKED IN SAN BERNARDINO COUNTY ONLY

SANBAG1 What do you think is the most critical environmental issue facing the Inland Empire today? *[code, don't read -- one answer only]*

- 1. Air pollution, vehicle emissions
- 2. Water supply, drought
- 3. Energy, oil drilling
- 4. Global warming, global climate change, greenhouse gases
- 5. Water pollution
- 6. Landfill, garbage
- 7. Loss of forests, forest fires, wildfires
- 8. Pollution in general
- 9. Other (specify) _____
- 98. DON'T KNOW
- 99. REFUSED

SANBAG2 Most scientists define greenhouse gases as those gases that may lead to climate change. Car emissions and industry are major sources of these gases. How concerned are you about greenhouse gas and global warming? Would you say that you are very concerned, somewhat concerned, or not at all concerned?

1. Very concerned
2. Somewhat concerned, or
3. Not at all concerned
8. DON'T KNOW
9. REFUSED

SANBAG3 How long do you think it will take before the effects of global warming will begin to happen? Do you think they have already begun to happen, or they will start happening within a few years, or within your lifetime, or only in future generations, or do you think they will never happen?

1. Already begun to happen
2. Within a few years
3. Within your lifetime
4. Not within your lifetime, or only in future generations
5. Will never happen
8. DON'T KNOW
9. REFUSED

SANBAG4 In the past year how often have you used transit bus, commuter train, ridesharing, walking or a bicycle instead of driving your car alone? Would you say never, once this past year, a few times a year, at least once a month, or at least once a week?

1. Never
2. Once this past year
3. A few times a year
4. At least once a month
5. At least once a week
6. Don't drive/don't have a car
7. Daily
8. DON'T KNOW
9. REFUSED

SANBAG5 Would you be willing to see tougher air pollution standards on new passenger cars, light trucks, and SUV's?

1. YES [CONTINUE TO SANBAG 6]
2. NO [SKIPTO SANBAG7]
3. MAYBE [SKIPTO SANBAG 6]
8. DON'T KNOW [SKIPTO SANBAG7]
9. REFUSED [SKIPTO SANBAG7]

SANBAG6 [IF YES OR MAYBE TO #5]...Would this be true even if it made it more costly for you to purchase or lease your next vehicle?

1. YES
2. POSSIBLY – DEPENDS ON THE COST
3. NO
8. DON'T KNOW
9. REFUSED

SANBAG7 I'd like to get an idea of the type of housing you live in. Do you live in an apartment, condo, or single-family home? [DO NOT READ LIST]

1. APARTMENT
2. CONDO
3. SINGLE-FAMILY HOME
4. TOWNHOUSE/TOWNHOME (THEY OWN THE LAND)
5. MOBILE HOME
6. OTHER (SPECIFY) _____
8. DON'T KNOW
9. REFUSED

SANBAG8 Do you live in a densely populated neighborhood centrally located to be within walking distance of dining , shopping and schools, or in an area where you depend on a vehicle to get to shopping or schools?

1. Densely populated neighborhood centrally located
2. You depend on a vehicle to get to shopping or schools
3. Other (specify)_____
8. NOT SURE/DON'T KNOW
9. REFUSED

SANBAG9 Now think ahead about 10 years. What type of housing do you think you will prefer to live in? An apartment, condo, or single-family home? (DO NOT READ LIST)

1. APARTMENT
2. CONDO
3. SINGLE-FAMILY HOME
4. TOWNHOUSE/TOWNHOME (THEY OWN THE LAND)
5. MOBILE HOME
6. OTHER (specify)_____
8. DON'T KNOW
9. REFUSED

SANBAG10 And in 10 years will you want to live in a densely populated neighborhood centrally located to be within walking distance of dining and shopping and schools, or in an area where you depend on a vehicle to get to shopping or schools?

1. Densely populated neighborhood centrally located
2. Where you depend on a vehicle to get to shopping or schools
3. Other (specify)_____

- 8. DON'T KNOW
- 9. REFUSED

OMNITRANS QUESTIONS – ASKED IN CERTAIN SAN BERNARDINO COUNTY ZIP CODES ONLY

TRANSOMN INTERVIEWER: PRESS ANY KEY TO CONTINUE

OMNI1. What is the name of your local bus service provider?

[INTERVIEWER: DON'T READ]

- 1. OMNITRANS (OR OMNI) [SKIPTO QUESTION OMNI3]
- 2. OMNILINK
- 3. (REDLANDS) TROLLEY
- 4. ACCESS
- 5. MTA/RTD
- 6. FOOTHILL
- 7. MARTA
- 8. VVTA
- 9. OCTA
- 10. OTHER (SPECIFY) _____
- 98. DON'T KNOW
- 99. REFUSED

OMNI2. Have you heard of Omnitrans?

- 1. YES
- 2. NO [SKIPTO FOS1]
- 8. DON'T KNOW [SKIPTO FOS1]
- 9. REFUSED [SKIPTO FOS1]

IF THEY SAID “NO”, “DON'T KNOW” OR “REFUSED” TO QUESTION OMNI2, SKIP OUT OF OMNITRANS QUESTIONS.

OMNI3. On a scale of 1 to 7 with 1 meaning very poor and 7 meaning excellent, how would you rate your overall perception of Omnitrans/your local bus service, even if you have never used it personally? [NOTE: SAY “OMNITRANS” IF THEY HAVE HEARD OF IT (QUESTION OMNI2) or “YOUR LOCAL BUS SERVICE” IF THEY ANSWERED NO, DON'T KNOW, OR REFUSED TO QUESTION OMNI2]

- | | |
|---------------------------------|------------------|
| <u>Very poor</u> | <u>Excellent</u> |
| 1 2 3 4 5 6 7 | |
| 8. DON'T KNOW | |
| 9. REFUSED | |

OMNI4. Have you seen or heard an advertisement for Omnitrans in the last 6 months?

1. YES
2. NO [SKIPTO Curt1]
8. DON'T KNOW [SKIPTO curt1]
9. REFUSED [SKIPTO curt1]

OMNI5. Where was that? [INTERVIEWER: DON'T READ OPTIONS....CHECK ALL THAT ARE MENTIONED BY RESPONDENT]

1. TV
2. RADIO
3. NEWSPAPER
4. DIRECT MAIL
5. BILLBOARD
6. AD ON OUTSIDE OF BUS
7. BUS SHELTER
8. OTHER (SPECIFY) _____
98. DON'T KNOW
99. REFUSED

PATHOLOGY ARTS QUESTIONS – ASK IN BOTH COUNTIES, ONLY OF PEOPLE WHO WORK IN ORANGE AND LA COUNTY

CURT1 How do you usually get to work each day? If you use more than one way to get to work identify the mode you use most often during your typical work week.
[INTERVIEWER: DON'T READ – IF THEY LIST MULTIPLE MODES THEN ASK ABOUT THE ONE MODE THEY USE FOR THE LONGEST PART OF THE TRIP]

1. DRIVE ALONE (INCLUDES MOTORCYCLES) [SKIPTO CURT6]
2. CAR VANPOOL [SKIPTO CURT6]
3. PUBLIC BUS [SKIPTO CURT6]
4. METROLINK OR RAIL
5. OTHER (SPECIFY): _____ [SKIPTO CURT6]
8. DON'T KNOW [SKIPTO CURT6]
9. REFUSED [SKIPTO CURT6]

IF THEY USE METROLINK, ASK CURT 2 TO 5....

CURT2 How far is your place of work from the Metrolink station?

1. Less than 1 mile away
2. 1 to less than 5 miles
3. 5 to less than 10 miles
4. More than 10 miles away
8. DON'T KNOW
9. REFUSED

CURT3 Currently how do you usually get to work from the Metrolink station?

1. WALK
2. SOMEONE PICKS ME UP AT THE STATION
3. BUS/TAXI
4. TRAIN
5. BICYCLE
8. DON'T KNOW
9. REFUSED

CURT4 How often do you need to do errands during your lunch or throughout the day that would require the use of a car?

1. Every day
2. A few times a week
3. A few times a month
4. Rarely
5. Never
8. DON'T KNOW
9. REFUSED

CURT5 What do you see as the advantages of taking the Metrolink to work?
 [INTERVIEWER: THIS IS A MULTIPLE RESPONSE QUESTION...RECORD ALL ANSWERS]

- * NONE
- * CHEAPER THAN TAKING MY CAR
- * MORE CONVENIENT
- * DON'T WANT TO HASSLE WITH TRAFFIC
- * DON'T KNOW
- * REFUSED

SKIPTO CURT6

IF THEY DON'T USE METROLINK, ASK....

CURT6 What are your reasons for not using Metrolink? [MULTIPLE RESPONSE]

- * WORK IS TOO FAR AWAY FROM THE STATION
- * NEED MY CAR DURING THE DAY
- * PREFER TO DRIVE
- * COSTS LESS TO CARPOOL
- * COSTS LESS TO DRIVE MY OWN CAR
- * NOT ENOUGH ROUTES TO MEET MY TIME SCHEDULE
- * TAKES TOO LONG WITH METROLINK
- * I DO USE IT, BUT NOT MOST OF THE TIME
- * OTHER (SPECIFY): _____
- * DON'T KNOW
- * REFUSED.

ASK EVERYBODY WHO WORKS IN LA OR ORANGE COUNTY

CURT7 Suppose a small electric car was made available at around \$15 a day that would allow you to drive between the Metrolink station and your workplace, and use throughout the day. If that were the case.....

[IF NOT A METROLINK USER, ASK]: would you be more likely to use the Metrolink?

[IF METROLINK USER, ASK]: would you be interested in using such a car?

1. Yes [SKIPTO CURT9]
2. Maybe [SKIPTO CURT9]
3. No
8. DON'T KNOW
9. REFUSED

CURT8 [IF NO to CURT7] How much *would* you be willing to pay per day for that small car? \$ _____

777. DOESN'T APPLY

888. DON'T KNOW

999. REFUSED

CURT9 Would you be willing to participate in a FREE pilot program that would provide you with an electric vehicle as transportation between the Metrolink station and your work place?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

RIVERSIDE COUNTY ECON. DEV. AGENCY QUESTIONS – ASK ONLY IN RIVERSIDE COUNTY

TRANSEDA: Now I have a few questions of interest to the Riverside County Economic Development Agency and Workforce Development Centers

EDAWC1. If you wanted to upgrade your work skills, which of the following methods would you most likely go to first either for job information or training? Would it be a community college, the internet, a workforce development center, or a private proprietary training school?

1. Community College
2. Internet
3. Workforce development center (one stop career center)
4. Private proprietary school
5. Other (SPECIFY) _____
8. DON'T KNOW
9. REFUSED

FALLBACK FOR INTERVIEWER: IF THEY ASK WHAT A “PRIVATE PROPRIETARY SCHOOL” IS, SAY “FOR EXAMPLE, A SCHOOL THAT PROVIDES TRUCK DRIVER TRAINING...”)

EDAWC2. Before this survey, did you know that Riverside County provides job information and training through workforce development centers, sometimes called one-stop career centers?

1. Yes
2. No
8. DON'T KNOW
9. REFUSED

EDAWC3. Have you or someone you know lost their home in the current housing market?

1. Yes
2. No
9. REFUSED

EDAWC4. How concerned are you that you might lose your home in the near future? Would you say that you are very concerned, somewhat concerned, or not at all concerned?

1. Very concerned
2. Somewhat concerned
3. Not at all concerned
8. DON'T KNOW
9. REFUSED

ASK THE FIRST 2 QUESTIONS ONLY OF COMMUTERS WHO LEAVE THE COUNTY

EDAWC5. You said that your occupation was _____ [FILL IN OCCUPATION]
What industry do you work in? [OPEN ENDED QUESTION] [INTERVIEWER: IF TEACHER OR ADMINISTRATOR IN A SCHOOL, ASK WHAT GRADE LEVEL AND SUBJECT DO THEY TEACH]

EDAWC6. What is your reason for commuting instead of working in the area?

[INTERVIEWER: DON'T READ – CHECK ALL THAT APPLY]

1. MONEY – EQUIVALENT JOBS IN SAN BERNARDINO DON'T PAY AS WELL
2. JOB AVAILABILITY – CAN'T FIND A JOB HERE THAT I WANT
3. HOUSING – CAN'T FIND AN AFFORDABLE HOME WHERE I WORK
4. OTHER (specify) _____
5. DON'T KNOW
6. REFUSED

COMMUNITY FOUNDATION QUESTIONS

FOS1 In 2009 approximately how much money did you donate to charities and non-profits, not including religious organizations like a church, temple, or mosque? \$ _____

IF THEY SAY 0 SKIPTO FOS3

999998. DON'T KNOW

999999. REFUSED

FOS2 About what percent of that was donated to organizations in the Inland Empire? ____ %
998. DON'T KNOW
999. REFUSED

FOS3 How do you decide what organizations should receive your financial support?
[INTERVIEWER: CHECK ALL THAT APPLY. IF THEY DON'T UNDERSTAND THE QUESTION, SAY: For example, do you only give to organizations you have had a personal involvement in, or do you respond to mail solicitations, or give if a friend asks you to support an organization?]

1. I DON'T GIVE TO ORGANIZATIONS
2. PERSONAL INVOLVEMENT (EXAMPLES: ON THE BOARD, ALUMNI, OR MEMBER OF A GROUP)
3. CAUSES CLOSE TO MY HEART
4. RESPOND TO MAIL SOLICITATIONS
5. RESPOND TO MEDIA (TV/RADIO/NEWSPAPER) AD OR ARTICLE
6. A FRIEND ASKS ME TO SUPPORT
7. OTHER (SPECIFY)_____
8. DON'T KNOW
9. REFUSED

[DEMOG]

DEMOG And finally I'd like to ask a few questions about you and your background...

- D1. What was the last grade of school that you completed?
1. SOME HIGH SCHOOL OR LESS
 2. HIGH SCHOOL GRADUATE
 3. SOME COLLEGE
 4. COLLEGE GRADUATE (BACHELOR'S DEGREE)
 5. SOME GRADUATE WORK
 6. POST-GRADUATE DEGREE
 8. DON'T KNOW
 9. REFUSED
- D2. Which of the following best describes your marital status?...
1. Single, never married
 2. Married
 3. Divorced
 4. Widowed
 5. Separated
 6. Single, living with partner
 7. Other (Specify)
 9. REFUSED

D2b. How many children ages 18 years old or younger do you have living at home? _____
REFUSED [ENTER 999]
IF 0, SKIPTO TO D3

CSUSB CHILDREN CENTER QUESTIONS – SAN BERNARDINO COUNTY ONLY

Ask only if they have children under 18:

BOB1 How many of these children are under the age of 13? _____
IF 0, SKIPTO D3

Ask only if they have children under 13:

BOB2 Cal State San Bernardino has a children's center on campus. How interested are you in using the Children's Center on CSUSB's campus for child care?

1. Very Interested [SKIPTO D3]
2. Somewhat Interested [SKIPTO D3]
3. Not Very Interested [CONTINUE TO BOB3]
4. Not at all Interested [CONTINUE TO BOB3]
8. DON'T KNOW
9. REFUSED

BOB3 What are the reasons for your disinterest in on-campus child care?
[SELECT ALL THAT APPLY]

1. I would be interested, but waiting list is too long
2. Too expensive
3. Other child care is more convenient (location)
4. Satisfied with other child care arrangements
5. Family or spouse watches the kids
6. I was unaware there was on-campus child care
7. Hours at the child care center are inconvenient
8. Other _____ (8 did not work on 2/9/10 but is fixed on 2/10/10)
9. DON'T KNOW
10. REFUSED

D3. Are you of Hispanic or Latino origin?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

D4. How would you describe your race or ethnicity? **SELECT ALL THAT APPLY**

1. ASIAN (SPECIFY)
2. BLACK OR AFRICAN AMERICAN
3. CAUCASIAN OR WHITE
4. HISPANIC
5. OTHER (SPECIFY)

8. DON'T KNOW
9. REFUSED

D5. How many cars do you have for your household?
DON'T KNOW [ENTER 998]
REFUSED [ENTER 999]

D6. What was your age at your last birthday?
DON'T KNOW [ENTER 998]
REFUSED [ENTER 999]

D7. How long have you lived in [INSERT COUNTY] County? (In years, ROUND UP)
DON'T KNOW [ENTER 998]
REFUSED [ENTER 999]

DSB1 Do you see yourself retiring within the next 10 years?

1. YES
2. NO
3. MAYBE
4. ALREADY RETIRED [SKIPTO D8]
8. DON'T KNOW
9. REFUSED

DSB2 Has the recent recession changed your plans for when you will retire?

1. YES – TOOK EARLY RETIREMENT BECAUSE OF RECESSION
2. YES – I NEED TO KEEP WORKING LONGER
3. MAYBE
4. NO
5. OTHER (SPECIFY- ___)
6. NO HAVE NOT THOUGHT ABOUT RETIREMENT YET 2/10/10 ADDED
8. DON'T KNOW
9. REFUSED

D8. Which of the following categories best describes your total household or family income before taxes, from all sources, for 2009? Let me know when I get to the correct category.

1. Less than \$25,000
2. \$25,000 to less than \$35,000
3. \$35,000 to less than \$50,000
4. \$50,000 to less than \$65,000
5. \$65,000 to less than \$80,000
6. \$80,000 to \$110,000
7. Over \$110,000
8. DON'T KNOW
9. REFUSED

END:

Well, that's it. Thank you very much for your time - we appreciate it.

INTERVIEWER QUESTIONS

GENDER The respondent was...

1. Male
2. Female
3. Couldn't tell

COOP How cooperative was the respondent?

1. Cooperative
2. Uncooperative
3. Very Uncooperative

UNDSTD How well did the respondent understand the questions?

1. Very easily
2. Easily
3. Some difficulty
4. Great deal of difficulty

LNG In what language was the interview conducted?

1. English
2. Spanish

NAME Interviewer name?

Appendix II

Data Display

Overall San Bernardino County

Findings

Question 3: Overall, how would you rate your county as a place to live?

	Count	Col %
Very Good	184	17.8%
Fairly good	494	47.6%
Neither good nor bad	240	23.2%
Fairly bad	65	6.3%
Very bad	53	5.1%
Total	1037	100.0%

Question 4: In your opinion, what is the ONE best thing about living in your county?

	Count	Col %
Good area, location, scenery	353	36.5%
Affordable housing	84	8.7%
Good climate, weather	121	12.5%
Not crowded	68	7.0%
Good schools/Universities	30	3.1%
Less crime, feel safe	14	1.4%
Job availability	7	.7%
Friendly people	26	2.7%
Family and friends live here	25	2.6%
Close to work	5	.5%
Family atmosphere nice neighborhood	50	5.2%
Other	56	5.8%
Nothing	51	5.3%
Good Medical Care	6	.6%
Less Traffic	11	1.2%
Good Public Services	10	1.0%
Rural, quiet, more land space between homes	16	1.7%
Cost of living/quality of life	8	.8%
Diversity	8	.9%
Good air quality	3	.4%
Lower taxes	17	1.7%
Total	969	100.0%

Question 5: In your opinion, what would you say is the ONE most negative thing about living in your county?

	Count	Col %
Smog, air pollution	79	8.2%
Traffic	55	5.7%
Poor public transportation	9	1.0%
Drugs	14	1.5%
Crime/gang activity	251	26.3%
Bad location	27	2.8%
Lack of entertainment	16	1.7%
Overpopulated	30	3.2%
Bad school systems	18	1.8%
Cost of living	14	1.5%
Lack of job opportunity	62	6.5%
Weather, Fires, Floods	41	4.2%
Other	95	9.9%
Nothing	85	8.9%
Taxes	10	1.0%
Poor road maintenance	28	2.9%
Corruption	22	2.3%
Racism	6	.6%
Illegal immigrants	11	1.2%
Lack of shopping	4	.4%
Poverty/bad upkeep of the city/dirty	28	2.9%
Poor Economy	9	.9%
Government/Politics/Police	32	3.3%
Not enough medical services/hospitals	6	.6%
Poor drinking water/water and sewer issues	6	.6%
Total	957	100.0%

Question 6: In comparison to a year ago, would you say that you and your family are financially better off or worse off or the same?

	Count	Col %
Better off	146	14.0%
Same	475	45.4%
Worse off	425	40.6%
Total	1046	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now?

	Count	Col %
Better off	411	42.2%
Same	429	44.0%
Worse off	135	13.8%
Total	975	100.0%

Question 8: In general, how would you rate the economy in your county today? Would you say that it is Excellent, Good, Fair, or Poor?

	Count	Col %
Excellent	8	.7%
Good	86	8.3%
Fair	428	41.7%
Poor	505	49.2%
Total	1027	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Count	Col %
Very fearful	91	8.8%
Somewhat fearful	278	26.8%
Not too fearful	440	42.4%
Not at all fearful	229	22.0%
Total	1038	100.0%

Question 10: Are you currently registered to vote?

	Count	Col %
Yes	859	82.1%
No	187	17.9%
Total	1046	100.0%

Question 11: Which of the following best describes your political party affiliation: Democrat, Republican, Independent, or some other party?

	Count	Col %
Democrat	383	40.2%
Republican	300	31.5%
Independent	170	17.8%
Some other Party	45	4.7%
None	55	5.8%
Total	954	100.0%

Question 12: Would you say that you vote in all elections, only some, hardly ever or never?

	Count	Col %
In all elections	536	62.4%
Only in some	291	33.9%
Hardly ever	19	2.3%
Never	12	1.4%
Total	858	100.0%

Question 13: Politically, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

	Count	Col %
Very liberal	85	8.9%
Somewhat liberal	174	18.3%
Middle of the road	314	33.0%
Somewhat conservative	245	25.7%
Very conservative	134	14.1%
Total	951	100.0%

Question 14: How would you rate POLICE/SHERIFF services?

	Count	Col %
Excellent	184	18.1%
Good	500	49.4%
Fair	231	22.8%
Poor	98	9.6%
Total	1012	100.0%

B15: How would you rate PARKS AND RECREATION services?

	Count	Col %
Excellent	146	14.8%
Good	446	45.1%
Fair	283	28.5%
Poor	115	11.6%
Total	990	100.0%

Question 16: How would you rate the maintenance of local STREETS AND ROADS?

	Count	Col %
Excellent	65	6.2%
Good	273	26.2%
Fair	310	29.7%
Poor	395	37.9%
Total	1042	100.0%

Question 17: How would you rate PUBLIC SCHOOLS?

	Count	Col %
Excellent	96	10.4%
Good	299	32.4%
Fair	330	35.7%
Poor	198	21.5%
Total	922	100.0%

Question 18: How would you rate SHOPPING?

	Count	Col %
Excellent	189	18.1%
Good	480	46.1%
Fair	272	26.1%
Poor	101	9.7%
Total	1042	100.0%

**Question 19: How would you rate
TRANSPORTATION?**

	Count	Col %
Excellent	65	7.3%
Good	288	32.5%
Fair	316	35.7%
Poor	217	24.5%
Total	885	100.0%

**Question 20: How would you rate
ENTERTAINMENT?**

	Count	Col %
Excellent	82	8.4%
Good	387	39.5%
Fair	323	33.0%
Poor	188	19.2%
Total	981	100.0%

**Question21: Are you currently
employed?**

	Count	Col %
Yes	499	47.5%
No	552	52.5%
Total	1051	100.0%

**Question 22: IF CURRENTLY UNEMPLOYED:
Are you retired, or looking for work, or a
housewife or husband not looking for work
outside the home, or not currently in the
workforce?**

	Count	Col %
Retired	256	46.8%
Looking for work	103	18.8%
Housewife	109	19.9%
Not currently in workforce	79	14.4%
Total	546	100.0%

**Question23: IF CURRENTLY
EMPLOYED: Do you work full time or
part time?**

	Count	Col %
Full time	373	74.7%
Part time	126	25.3%
Total	499	100.0%

**Question 25: IF CURRENTLY EMPLOYED:
When thinking about your travel to and from
work, on the average, how much total time do
you spend commuting round trip each day
(both ways)?**

	Count	Col %
Less than 1 hour	281	60.7%
1 - <2	110	23.7%
2 - <3	62	13.3%
3 - <4	5	1.0%
4 or more hours	6	1.2%
Total	463	100.0%

**Question 26: IF CURRENTLY EMPLOYED:
How many miles roundtrip do you travel
to work each day?**

	Count	Col %
60 miles or less	376	83.9%
61 - 120 miles	59	13.2%
121 - 180 miles	10	2.3%
Over 181 miles	3	.6%
Total	448	100.0%

**Question 27: IF CURRENTLY EMPLOYED:
What county do you work in?**

	Count	Col %
Riverside	25	5.5%
San Bernardino	290	64.3%
Orange	29	6.5%
Los Angeles	92	20.5%
San Diego	1	.3%
Other	13	2.8%
Total	450	100.0%

Question 28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	Count	Col %
A great deal of confidence	73	7.3%
Some confidence	433	43.3%
Not much confidence	304	30.3%
No confidence	192	19.1%
Total	1001	100.0%

SANBAG1: What do you think is the most critical environmental issue facing the Inland Empire today?

	Count	Col %
Air pollution, vehicle emissions	281	35.9%
Water supply, drought	170	21.7%
Energy, oil drilling	15	1.9%
Global warming, global climate change, greenhouse gases	19	2.5%
Water pollution	20	2.6%
Landfill, garbage	39	4.9%
Loss of forests, forest fires, wildfires	28	3.6%
Pollution in general	78	10.0%
Other	35	4.5%
All of the above	3	.4%
The Economy	8	1.0%
Lack of jobs	20	2.6%
Animals / Strays	2	.2%
Police / Bad, corrupt police	2	.3%
Crime/Gangs/drugs	7	.9%
Poor road maintenance	3	.4%
None	5	.6%
Poverty / Homelessness	4	.5%
Endangered species / wildlife extinction	2	.3%
Growth/overdevelopment/overpopulation	26	3.4%
Too many environmental laws / tree huggers	3	.3%
Not enough environmental laws	1	.1%
Financial	8	1.0%
Flooding	2	.3%
Apathy/people not care/not recycle	2	.3%
Total	784	100.0%

SANBAG2: How concerned are you about greenhouse gas and global warming?

	Count	Col %
Very Concerned	341	33.2%
Somewhat concerned	443	43.0%
Not at all concerned	244	23.7%
Total	1028	100.0%

SANBAG3: How long do you think it will take before the effects of global warming will begin to happen?

	Count	Col %
Already begun to happen	546	56.8%
Within a few years	54	5.7%
Within your lifetime	61	6.4%
Not within your lifetime, but will affect future generations	144	15.0%
Will never happen	156	16.2%
Total	962	100.0%

SANBAG4: In the past year how often have you used transit bus, commuter train, ridesharing, walking or a bicycle instead of driving your car alone?

	Count	Col %
Never	465	45.1%
Once this past year	42	4.1%
A few times a year	165	16.0%
At least once a month	112	10.9%
At least once a week	129	12.5%
Don't Drive/Don't have a car	38	3.7%
Daily	80	7.8%
Total	1032	100.0%

SANBAG5: Would you be willing to see tougher air pollution standards on new passenger cars, light trucks, and SUVs?

	Count	Col %
Yes	688	69.9%
No	259	26.3%
Maybe	37	3.8%
Total	985	100.0%

SANBAG6: Would this be true even if it made it more costly for you to purchase or lease your next vehicle?

	Count	Col %
Yes	560	79.6%
Possibly depends on the cost	66	9.4%
No	77	11.0%
Total	703	100.0%

SANBAG7: What type of housing do you live in?

	Count	Col %
Apartment	96	9.1%
Condo	49	4.7%
Single-family home	851	81.2%
Townhouse/townhome	9	.8%
Mobile home	38	3.7%
Other	6	.5%
Total	1049	100.0%

SANBAG8: Do you live in a densely populated neighborhood centrally located to be within walking distance of dining, shopping and schools, or in an area where you depend on a vehicle to get to shopping or school?

	Count	Col %
Densely populated	483	46.2%
Outskirts of a city	548	52.4%
Other	15	1.4%
Total	1045	100.0%

SANBAG9: Now think ahead about 10 years. What type of housing do you think you will prefer to live in?

	Count	Col %
Apartment	43	4.2%
Condo	99	9.5%
Single-family home	864	83.5%
Townhouse/townhome	2	.2%
Mobile home	13	1.3%
Other	13	1.3%
Total	1034	100.0%

SANBAG10: In 10 years from now, would you want to live in a densely populated neighborhood centrally located to be within walking distance?

	Count	Col %
Densely populated	536	53.0%
Outskirts of a city	459	45.4%
Other	15	1.5%
Total	1011	100.0%

Omnitrans1: What is the name of your local bus service provider?

	Count	Col %
Omnitrans	229	48.1%
OmniLink	3	.7%
Redlands, Trolley	1	.2%
Access	1	.2%
MTA/RTA	16	3.4%
Foothill	5	1.0%
VVTA	1	.2%
Other	7	1.4%
Don't Know	209	43.9%
Refused	4	.9%
Total	476	100.0%

Omnitrans2: Have you ever heard of Omnitrans?

	Count	Col %
Yes	198	83.1%
No	40	16.9%
Total	239	100.0%

ASKED ONLY OF PEOPLE WHO DID NOT NAME OMNITRANS AS THEIR SERVICE PROVIDER

Omnitrans3: On a scale from 1 to 7 (with 1 meaning "very poor" and 7 meaning "excellent" how would you rate your overall perception of Omnitrans/your local bus service, even if you have never used it personally?

	Count	Col %
Very Poor	26	7.0%
Poor	16	4.4%
Neither Good nor Bad	23	6.4%
Good	50	13.7%
Very Good	128	34.7%
Better than Good	37	10.0%
Excellent	88	23.9%
Total	368	100.0%

Omnitrans4: Have you seen or heard an advertisement for Omnitrans in the last 6 months?

	Count	Col %
Yes	210	49.2%
No	208	48.6%
Don't know	10	2.3%
Total	427	100.0%

Omnitrans 5: Where did you see or hear an advertisement for Omnitrans in the last 6 months? List all that apply.

	Cases	Col Response %
TV	41	22.3%
Radio	35	19.2%
Newspaper	42	22.6%
Direct Mail	7	3.9%
Billboards	18	9.8%
Ad on outside of bus	53	28.6%
Bus shelter	17	9.3%
Total	185	115.6%

Percentages in the table above are based on number of respondents answering the question (not on number of responses). Totals, therefore, do not sum to 100%.

Demographic 1: What was the last grade of school that you completed?

	Count	Col %
Some high school or less	112	10.7%
High school graduate	233	22.3%
Some college	329	31.5%
College graduate (Bachelor's degree)	226	21.6%
Some graduate work	41	3.9%
Post-graduate degree	102	9.8%
Total	1043	100.0%

Demographic 2: Which of the following best describes your marital status?

	Count	Col %
Single, never married	140	13.4%
Married	636	60.8%
Divorced	116	11.1%
Widowed	88	8.4%
Separated	19	1.8%
Single living with partner	44	4.3%
Other	2	.2%
Total	1045	100.0%

Demographic 2b: How many children ages 18 or younger do you have living at home?

	Count	Col %
0	563	54.0%
1	182	17.4%
2	150	14.3%
3	93	8.9%
4	39	3.8%
5	7	.7%
6	6	.6%
7	3	.3%
Total	1044	100.0%

**Demographic 3: Are you of
Hispanic or Latino origin?**

	Count	Col %
Yes	327	31.5%
No	712	68.5%
Total	1039	100.0%

**Demographic 4: How would you describe your race
or ethnicity?**

	# Mentions	Col Response %
Asian	21	2.0%
Black or African American	101	10.0%
Caucasian or White	582	57.4%
Hispanic	296	29.2%
Other	75	7.4%
Total respondents answering	1013	106.1%

The reader should note that the percentages in the table above are based on the number of RESPONDENTS answering the question (not on the number of responses given). Totals, therefore, do not sum to 100%.

**Demographic 5: How many cars
do you have for your
household?**

	Count	Col %
0	49	4.7%
1	253	24.1%
2	448	42.6%
3	190	18.0%
4	72	6.8%
5	21	2.0%
6 or more	12	1.2%
Refused	6	.5%
Total	1052	100.0%

Demographic 6: What was your age at your last birthday?

	Count	Col %
18 - 24 years old	48	4.8%
25 - 34	133	13.3%
35 - 44	168	16.8%
45 - 54	237	23.6%
55 - 64	221	22.0%
65 - 74	116	11.5%
75 or older	80	8.0%
Total	1002	100.0%

Descriptive statistics for respondent's age

Mean	50.7
Median	51.0
Mode	48
Minimum	18
Maximum	92

Demographic 7: How long have you lived in your county?

	Count	Col %
10 years or less	289	27.7%
11 - 20 years	271	25.9%
21 - 30 years	199	19.1%
31 - 40 years	128	12.2%
More than 40 years	154	14.7%
Don't Know	4	.4%
Total	1046	100.0%

Demographic DSB1: Do you see yourself retiring within the next 10 years?

	Count	Col %
Yes	262	25.4%
Maybe	451	43.8%
No	33	3.2%
Already retired	284	27.6%
Total	1030	100.0%

Demographic DSB2: Has the recent recession changed your plans for when you will retire?

	Count	Col %
Yes, took early retirement because of recession	60	8.2%
Yes, I have to work longer	240	32.5%
Maybe	28	3.8%
No	396	53.6%
Not thinking about retirement yet	14	1.9%
Total	738	100.0%

Demographic 8: Which of the following categories best describes your total household or family income before taxes, from all sources, for 2009?

	Count	Col %
Less than \$25,000	163	17.9%
\$25,000 to less than \$35,000	121	13.4%
\$35,000 to less than \$50,000	137	15.1%
\$50,000 to less than \$65,000	122	13.5%
\$65,000 to less than \$80,000	105	11.5%
\$80,000 to \$110,000	121	13.3%
Over \$110,000	139	15.3%
Total	908	100.0%

Gender (not asked -- recorded by interviewer)

	Count	Col %
Male	384	36.5%
Female	667	63.4%
Couldn't Tell	1	.1%
Total	1052	100.0%

Appendix III

Data Display

San Bernardino County Regional Breakdown

Question 3: Overall, how would you rate your county as a place to live?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very Good	33	12.5%	60	23.2%	35	13.6%	53	20.5%
Fairly good	123	46.8%	128	49.4%	121	47.1%	106	40.9%
Neither good nor bad	58	22.1%	62	23.9%	62	24.1%	56	21.6%
Fairly bad	25	9.5%	4	1.5%	28	10.9%	26	10.0%
Very bad	24	9.1%	5	1.9%	11	4.3%	18	6.9%
Total	263	100.0%	259	100.0%	257	100.0%	259	100.0%

Question 4: In your opinion, what is the ONE best thing about living in your county?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Good area, location, scenery	90	36.7%	99	40.4%	66	28.1%	63	26.7%
Affordable housing	25	10.2%	20	8.2%	20	8.5%	8	3.4%
Good climate, weather	36	14.7%	17	6.9%	47	20.0%	50	21.2%
Not crowded	16	6.5%	14	5.7%	22	9.4%	32	13.6%
Good schools/Universities	7	2.9%	8	3.3%	9	3.8%	4	1.7%
Less crime, feel safe	1	.4%	5	2.0%	5	2.1%	3	1.3%
Job availability	2	.8%	2	.8%	0	.0%	4	1.7%
Friendly people	7	2.9%	6	2.4%	7	3.0%	5	2.1%
Family and friends live here	7	2.9%	6	2.4%	7	3.0%	2	.8%
Close to work	2	.8%	1	.4%	0	.0%	0	.0%
Family atmosphere nice neighborhood	8	3.3%	16	6.5%	12	5.1%	15	6.4%
Other	16	6.5%	15	6.1%	7	3.0%	14	5.9%
Nothing	14	5.7%	10	4.1%	16	6.8%	17	7.2%
Good Medical Care	2	.8%	1	.4%	1	.4%	2	.8%
Less Traffic	2	.8%	4	1.6%	2	.9%	1	.4%
Good Public Services	1	.4%	4	1.6%	1	.4%	4	1.7%
Rural, quiet, more land space between homes	4	1.6%	4	1.6%	4	1.7%	6	2.5%
Cost of living/quality of life	2	.8%	2	.8%	2	.9%	2	.8%
Diversity	3	1.2%	2	.8%	1	.4%	0	.0%
Good air quality	0	.0%	0	.0%	4	1.7%	4	1.7%
Lower taxes	0	.0%	9	3.7%	2	.9%	0	.0%
Total	245	100.0%	245	100.0%	235	100.0%	236	100.0%

Question 5: In your opinion, what would you say is the ONE most negative thing about living in your county?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Smog, air pollution	20	8.3%	27	11.4%	5	2.0%	4	1.7%
Traffic	9	3.7%	20	8.5%	9	3.6%	9	3.8%
Poor public transportation	0	.0%	2	.8%	7	2.8%	7	2.9%
Drugs	4	1.7%	3	1.3%	3	1.2%	7	2.9%
Crime/gang activity	89	36.8%	42	17.8%	78	31.6%	25	10.5%
Bad location	2	.8%	9	3.8%	6	2.4%	20	8.4%
Lack of entertainment	1	.4%	6	2.5%	4	1.6%	9	3.8%
Overpopulated	8	3.3%	7	3.0%	9	3.6%	6	2.5%
Bad school systems	3	1.2%	6	2.5%	3	1.2%	5	2.1%
Cost of living	4	1.7%	4	1.7%	2	.8%	1	.4%
Lack of job opportunity	16	6.6%	8	3.4%	36	14.6%	16	6.7%
Weather, Fires, Floods	7	2.9%	14	5.9%	6	2.4%	12	5.0%
Other	18	7.4%	24	10.2%	22	8.9%	59	24.7%
Nothing	15	6.2%	27	11.4%	19	7.7%	23	9.6%
Taxes	1	.4%	3	1.3%	3	1.2%	6	2.5%
Poor road maintenance	7	2.9%	6	2.5%	9	3.6%	9	3.8%
Corruption	9	3.7%	4	1.7%	2	.8%	4	1.7%
Racism	1	.4%	2	.8%	1	.4%	1	.4%
Illegal immigrants	3	1.2%	4	1.7%	0	.0%	0	.0%
Lack of shopping	1	.4%	0	.0%	1	.4%	8	3.3%
Poverty/bad upkeep of the city/dirty	10	4.1%	5	2.1%	7	2.8%	3	1.3%
Poor Economy	1	.4%	3	1.3%	3	1.2%	1	.4%
Government/Politics/Police	9	3.7%	7	3.0%	10	4.0%	4	1.7%
Not enough medical services/hospitals	0	.0%	3	1.3%	1	.4%	0	.0%
Poor drinking water/water and sewer issues	4	1.7%	0	.0%	1	.4%	0	.0%
Total	242	100.0%	236	100.0%	247	100.0%	239	100.0%

Question 6: In comparison to a year ago, would you say that you and your family are financially better off or worse off or the same?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	42	15.9%	33	12.6%	36	13.7%	33	12.9%
Same	120	45.5%	126	48.1%	101	38.5%	112	43.8%
Worse off	102	38.6%	103	39.3%	125	47.7%	111	43.4%
Total	264	100.0%	262	100.0%	262	100.0%	256	100.0%

Question 7: Now looking ahead, do you think that a year from now you and your family will be better off, worse off, or just about the same as you are now?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Better off	106	42.6%	109	45.4%	89	36.0%	80	32.8%
Same	113	45.4%	104	43.3%	105	42.5%	108	44.3%
Worse off	30	12.0%	27	11.3%	53	21.5%	56	23.0%
Total	249	100.0%	240	100.0%	247	100.0%	244	100.0%

Question 8: In general, how would you rate the economy in your county today? Would you say that it is Excellent, Good, Fair, or Poor?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	1	.4%	2	.8%	2	.8%	6	2.4%
Good	19	7.3%	25	9.8%	17	6.6%	22	8.8%
Fair	87	33.3%	137	53.7%	78	30.1%	89	35.6%
Poor	154	59.0%	91	35.7%	162	62.5%	133	53.2%
Total	261	100.0%	255	100.0%	259	100.0%	250	100.0%

Question 9: In general, how fearful are you that you will be the victim of a serious crime, such as a violent or costly crime?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very fearful	30	11.3%	15	5.8%	29	11.2%	23	9.1%
Somewhat fearful	67	25.3%	75	29.1%	69	26.6%	50	19.7%
Not too fearful	115	43.4%	109	42.2%	111	42.9%	91	35.8%
Not at all fearful	53	20.0%	59	22.9%	50	19.3%	90	35.4%
Total	265	100.0%	258	100.0%	259	100.0%	254	100.0%

Question 10: Are you currently registered to vote?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	215	81.4%	218	83.2%	214	82.0%	204	79.1%
No	49	18.6%	44	16.8%	47	18.0%	54	20.9%
Total	264	100.0%	262	100.0%	261	100.0%	258	100.0%

Question 11: Which of the following best describes your political party affiliation: Democrat, Republican, Independent, or some other party?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Democrat	103	41.5%	99	42.7%	82	34.2%	72	30.3%
Republican	69	27.8%	75	32.3%	90	37.5%	77	32.4%
Independent	53	21.4%	32	13.8%	41	17.1%	62	26.1%
Some other Party	9	3.6%	15	6.5%	6	2.5%	12	5.0%
None	14	5.6%	11	4.7%	21	8.8%	15	6.3%
Total	248	100.0%	232	100.0%	240	100.0%	238	100.0%

Question 12: Would you say that you vote in all elections, only some, hardly ever or never?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
In all elections	132	61.7%	134	61.5%	138	64.8%	140	68.0%
Only in some	71	33.2%	80	36.7%	65	30.5%	54	26.2%
Hardly ever	6	2.8%	3	1.4%	6	2.8%	9	4.4%
Never	5	2.3%	1	.5%	4	1.9%	3	1.5%
Total	214	100.0%	218	100.0%	213	100.0%	206	100.0%

Question 13: Politically, do you consider yourself to be very liberal, somewhat liberal, middle of the road, somewhat conservative, or very conservative?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very liberal	20	8.4%	23	9.5%	17	7.2%	26	11.6%
Somewhat liberal	55	23.1%	39	16.1%	35	14.8%	32	14.3%
Middle of the road	70	29.4%	89	36.8%	76	32.2%	62	27.7%
Somewhat conservative	57	23.9%	63	26.0%	69	29.2%	56	25.0%
Very conservative	36	15.1%	28	11.6%	39	16.5%	48	21.4%
Total	238	100.0%	242	100.0%	236	100.0%	224	100.0%

Question 14: How would you rate POLICE/SHERIFF services?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	36	14.3%	59	23.2%	37	14.3%	35	13.9%
Good	123	48.8%	134	52.8%	114	44.0%	107	42.6%
Fair	63	25.0%	47	18.5%	73	28.2%	68	27.1%
Poor	30	11.9%	14	5.5%	35	13.5%	41	16.3%
Total	252	100.0%	254	100.0%	259	100.0%	251	100.0%

B15: How would you rate PARKS AND RECREATION services?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	19	7.8%	57	22.4%	19	7.8%	39	16.2%
Good	104	42.6%	132	52.0%	85	34.7%	83	34.4%
Fair	77	31.6%	57	22.4%	96	39.2%	71	29.5%
Poor	44	18.0%	8	3.1%	45	18.4%	48	19.9%
Total	244	100.0%	254	100.0%	245	100.0%	241	100.0%

Question 16: How would you rate the maintenance of local STREETS AND ROADS?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	8	3.0%	27	10.3%	8	3.1%	7	2.7%
Good	47	17.9%	98	37.5%	45	17.4%	40	15.4%
Fair	78	29.7%	84	32.2%	67	25.9%	57	22.0%
Poor	130	49.4%	52	19.9%	139	53.7%	155	59.8%
Total	263	100.0%	261	100.0%	259	100.0%	259	100.0%

Question 17: How would you rate PUBLIC SCHOOLS?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	10	4.3%	37	15.7%	24	10.7%	14	6.6%
Good	71	30.5%	86	36.6%	55	24.6%	68	31.9%
Fair	83	35.6%	82	34.9%	87	38.8%	74	34.7%
Poor	69	29.6%	30	12.8%	58	25.9%	57	26.8%
Total	233	100.0%	235	100.0%	224	100.0%	213	100.0%

Question 18: How would you rate SHOPPING?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	28	10.7%	76	29.0%	25	9.6%	11	4.3%
Good	109	41.6%	143	54.6%	104	40.0%	68	26.5%
Fair	93	35.5%	39	14.9%	93	35.8%	71	27.6%
Poor	32	12.2%	4	1.5%	38	14.6%	107	41.6%
Total	262	100.0%	262	100.0%	260	100.0%	257	100.0%

Question 19: How would you rate TRANSPORTATION?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	13	6.0%	23	10.2%	6	2.7%	12	5.4%
Good	82	37.8%	71	31.4%	56	25.2%	65	29.1%
Fair	78	35.9%	83	36.7%	77	34.7%	66	29.6%
Poor	44	20.3%	49	21.7%	83	37.4%	80	35.9%
Total	217	100.0%	226	100.0%	222	100.0%	223	100.0%

Question 20: How would you rate ENTERTAINMENT?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Excellent	9	3.8%	36	14.3%	10	4.0%	5	2.1%
Good	83	34.7%	124	49.4%	68	27.2%	61	25.4%
Fair	91	38.1%	68	27.1%	99	39.6%	72	30.0%
Poor	56	23.4%	23	9.2%	73	29.2%	102	42.5%
Total	239	100.0%	251	100.0%	250	100.0%	240	100.0%

Question 21: Are you currently employed?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	125	46.8%	138	52.7%	105	40.2%	85	32.8%
No	142	53.2%	124	47.3%	156	59.8%	174	67.2%
Total	267	100.0%	262	100.0%	261	100.0%	259	100.0%

Question 22: IF CURRENTLY UNEMPLOYED: Are you retired, or looking for work, or a housewife or husband not looking for work outside the home, or not currently in the workforce?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Retired	74	53.2%	48	38.7%	70	44.9%	107	62.9%
Looking for work	25	18.0%	27	21.8%	28	17.9%	16	9.4%
Housewife	21	15.1%	31	25.0%	33	21.2%	23	13.5%
Not currently in workforce	19	13.7%	18	14.5%	25	16.0%	24	14.1%
Total	139	100.0%	124	100.0%	156	100.0%	170	100.0%

Question 23: IF CURRENTLY EMPLOYED: Do you work full time or part time?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Full time	98	78.4%	100	72.5%	77	73.3%	63	74.1%
Part time	27	21.6%	38	27.5%	28	26.7%	22	25.9%
Total	125	100.0%	138	100.0%	105	100.0%	85	100.0%

Question 25: IF CURRENTLY EMPLOYED: When thinking about your travel to and from work, on the average, how much total time do you spend commuting round trip each day (both ways)?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than 1 hour	76	66.1%	75	56.4%	51	58.6%	56	73.7%
1 - <2	24	20.9%	35	26.3%	21	24.1%	12	15.8%
2 - <3	11	9.6%	22	16.5%	10	11.5%	8	10.5%
3 - <4	3	2.6%	0	.0%	1	1.1%	0	.0%
4 or more hours	1	.9%	1	.8%	4	4.6%	0	.0%
Total	115	100.0%	133	100.0%	87	100.0%	76	100.0%

Question 26: IF CURRENTLY EMPLOYED: How many miles roundtrip do you travel to work each day?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
60 miles or less	95	87.2%	110	84.0%	60	72.3%	65	87.8%
61 - 120 miles	11	10.1%	20	15.3%	12	14.5%	7	9.5%
121 - 180 miles	2	1.8%	1	.8%	9	10.8%	1	1.4%
Over 181 miles	1	.9%	0	.0%	2	2.4%	1	1.4%
Total	109	100.0%	131	100.0%	83	100.0%	74	100.0%

Question 27: IF CURRENTLY EMPLOYED: What county do you work in?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Riverside	11	10.3%	4	3.1%	2	2.2%	5	6.1%
San Bernardino	82	76.6%	63	48.8%	79	84.9%	71	86.6%
Orange	3	2.8%	14	10.9%	1	1.1%	1	1.2%
Los Angeles	9	8.4%	44	34.1%	6	6.5%	0	.0%
San Diego	0	.0%	0	.0%	2	2.2%	0	.0%
Other	2	1.9%	4	3.1%	3	3.2%	5	6.1%
Total	107	100.0%	129	100.0%	93	100.0%	82	100.0%

Question 28: How much confidence do you have that the elected officials in your city or community will adopt policies that will benefit the general community?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
A great deal of confidence	16	6.5%	22	8.7%	15	5.9%	12	5.0%
Some confidence	98	39.5%	128	50.4%	83	32.8%	97	40.1%
Not much confidence	78	31.5%	72	28.3%	87	34.4%	67	27.7%
No confidence	56	22.6%	32	12.6%	68	26.9%	66	27.3%
Total	248	100.0%	254	100.0%	253	100.0%	242	100.0%

SANBAG1: What do you think is the most critical environmental issue facing the Inland Empire today?

	Region							
	East		West		Victor		Desert	
	Count	Col %						
Air pollution, vehicle emissions	74	36.3%	77	40.3%	56	28.7%	40	20.4%
Water supply, drought	45	22.1%	41	21.5%	41	21.0%	44	22.4%
Energy, oil drilling	3	1.5%	3	1.6%	6	3.1%	9	4.6%
Global warming, global climate change, greenhouse gases	6	2.9%	4	2.1%	2	1.0%	11	5.6%
Water pollution	5	2.5%	3	1.6%	7	3.6%	15	7.7%
Landfill, garbage	7	3.4%	8	4.2%	18	9.2%	16	8.2%
Loss of forests, forest fires, wildfires	5	2.5%	10	5.2%	3	1.5%	7	3.6%
Pollution in general	23	11.3%	15	7.9%	24	12.3%	23	11.7%
Other	9	4.4%	10	5.2%	6	3.1%	7	3.6%
All of the above	2	1.0%	0	.0%	0	.0%	0	.0%
The Economy	3	1.5%	0	.0%	5	2.6%	1	.5%
Lack of jobs	6	2.9%	6	3.1%	1	.5%	3	1.5%
Animals / Strays	1	.5%	0	.0%	0	.0%	1	.5%
Police / Bad, corrupt police	1	.5%	0	.0%	1	.5%	0	.0%
Crime/Gangs/drugs	1	.5%	1	.5%	6	3.1%	2	1.0%
Poor road maintenance	0	.0%	1	.5%	2	1.0%	0	.0%
None	1	.5%	1	.5%	1	.5%	4	2.0%
Poverty / Homelessness	1	.5%	1	.5%	1	.5%	2	1.0%
Endangered species / wildlife extinction	0	.0%	1	.5%	1	.5%	0	.0%
Growth/overdevelopment/overpopulation	8	3.9%	6	3.1%	6	3.1%	5	2.6%
Too many environmental laws / tree-huggers	1	.5%	0	.0%	1	.5%	2	1.0%
Not enough environmental laws	0	.0%	0	.0%	1	.5%	1	.5%
Financial	1	.5%	3	1.6%	2	1.0%	1	.5%
Flooding	1	.5%	0	.0%	1	.5%	1	.5%
Apathy/people not care/not recycle	0	.0%	0	.0%	3	1.5%	1	.5%
Total	204	100.0%	191	100.0%	195	100.0%	196	100.0%

SANBAG2: How concerned are you about greenhouse gas and global warming?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Very Concerned	91	35.0%	90	34.7%	62	24.6%	83	32.9%
Somewhat concerned	102	39.2%	122	47.1%	110	43.7%	87	34.5%
Not at all concerned	67	25.8%	47	18.1%	80	31.7%	82	32.5%
Total	260	100.0%	259	100.0%	252	100.0%	252	100.0%

SANBAG3: How long do you think it will take before the effects of global warming will begin to happen?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Already begun to happen	136	56.2%	146	59.8%	117	50.6%	127	52.7%
Within a few years	14	5.8%	14	5.7%	11	4.8%	16	6.6%
Within your lifetime	15	6.2%	15	6.1%	18	7.8%	13	5.4%
Not within your lifetime, but will affect future generations	36	14.9%	38	15.6%	30	13.0%	38	15.8%
Will never happen	41	16.9%	31	12.7%	55	23.8%	47	19.5%
Total	242	100.0%	244	100.0%	231	100.0%	241	100.0%

SANBAG4: In the past year how often have you used transit bus, commuter train, ridesharing, walking or a bicycle instead of driving your car alone?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Never	122	46.9%	105	40.5%	138	53.3%	115	46.0%
Once this past year	10	3.8%	11	4.2%	11	4.2%	10	4.0%
A few times a year	39	15.0%	47	18.1%	32	12.4%	40	16.0%
At least once a month	32	12.3%	28	10.8%	23	8.9%	19	7.6%
At least once a week	28	10.8%	35	13.5%	36	13.9%	28	11.2%
Daily	16	6.2%	27	10.4%	9	3.5%	24	9.6%
Don't Drive/Don't have a car	13	5.0%	6	2.3%	10	3.9%	14	5.6%
Total	260	100.0%	259	100.0%	259	100.0%	250	100.0%

SANBAG5: Would you be willing to see tougher air pollution standards on new passenger cars, light trucks, and SUVs?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	172	68.3%	183	74.4%	150	62.2%	159	66.3%
No	70	27.8%	54	22.0%	82	34.0%	72	30.0%
Maybe	10	4.0%	9	3.7%	9	3.7%	9	3.8%
Total	252	100.0%	246	100.0%	241	100.0%	240	100.0%

SANBAG6: Would this be true even if it made it more costly for you to purchase or lease your next vehicle?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	141	80.1%	154	82.4%	111	71.2%	114	74.5%
Possibly depends on the cost	16	9.1%	15	8.0%	22	14.1%	17	11.1%
No	19	10.8%	18	9.6%	23	14.7%	22	14.4%
Total	176	100.0%	187	100.0%	156	100.0%	153	100.0%

SANBAG7: What type of housing do you live in?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Apartment	29	10.9%	22	8.4%	19	7.3%	22	8.5%
Condo	8	3.0%	20	7.6%	4	1.5%	3	1.2%
Single-family home	210	78.9%	212	80.9%	227	87.3%	209	80.7%
Townhouse/townhome	3	1.1%	2	.8%	1	.4%	1	.4%
Mobile home	15	5.6%	5	1.9%	8	3.1%	16	6.2%
Other	1	.4%	1	.4%	1	.4%	8	3.1%
Total	266	100.0%	262	100.0%	260	100.0%	259	100.0%

SANBAG8: Do you live in a densely populated neighborhood centrally located to be within walking distance of dining, shopping and schools, or in an area where you depend on a vehicle to get to shopping?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Densely populated	118	44.7%	148	56.5%	72	27.7%	70	27.1%
Outskirts of a city	143	54.2%	110	42.0%	183	70.4%	186	72.1%
Other	3	1.1%	4	1.5%	5	1.9%	2	.8%
Total	264	100.0%	262	100.0%	260	100.0%	258	100.0%

SANBAG9: Now think ahead about 10 years. What type of housing do you think you will prefer to live in?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Apartment	13	5.0%	9	3.5%	11	4.3%	11	4.4%
Condo	25	9.5%	32	12.3%	9	3.5%	11	4.4%
Single-family home	214	81.7%	215	82.7%	228	89.4%	213	85.2%
Townhouse/townhome	1	.4%	0	.0%	1	.4%	1	.4%
Mobile home	4	1.5%	2	.8%	3	1.2%	10	4.0%
Other	5	1.9%	2	.8%	3	1.2%	4	1.6%
Total	262	100.0%	260	100.0%	255	100.0%	250	100.0%

SANBAG10: In 10 years from now, would you want to live in a densely populated neighborhood centrally located to be within walking distance?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Densely populated	135	53.4%	154	59.9%	94	37.9%	95	38.6%
Outskirts of a city	113	44.7%	102	39.7%	147	59.3%	141	57.3%
Other	5	2.0%	1	.4%	7	2.8%	10	4.1%
Total	253	100.0%	257	100.0%	248	100.0%	246	100.0%

Omnitrans1: What is the name of your local bus service provider?

	Region			
	East		West	
	Count	Col %	Count	Col %
Omnitrans	148	60.7%	89	38.4%
OmniLink	1	.4%	2	.9%
Redlands, Trolley	0	.0%	1	.4%
Access	1	.4%	0	.0%
MTA/RTA	8	3.3%	8	3.4%
Foothill	0	.0%	4	1.7%
VVTA	1	.4%	0	.0%
Other	4	1.6%	3	1.3%
Don't Know	80	32.8%	122	52.6%
Refused	1	.4%	3	1.3%
Total	244	100.0%	232	100.0%

Omnitrans2: Have you ever heard of Omnitrans?

	Region			
	East		West	
	Count	Col %	Count	Col %
Yes	77	83.7%	115	82.7%
No	15	16.3%	24	17.3%
Total	92	100.0%	139	100.0%

ASKED ONLY OF PEOPLE WHO DID NOT NAME
OMNITRANS AS THEIR SERVICE PROVIDER

Omnitrans3: On a scale from 1 to 7 (with 1 meaning "very poor" and 7 meaning "excellent" how would you rate your overall perception of Omnitrans/your local bus service, even if you have never used it personally?

	Region			
	East		West	
	Count	Col %	Count	Col %
Very Poor	7	3.7%	17	9.6%
Poor	8	4.2%	8	4.5%
Neither Good nor Bad	14	7.4%	10	5.6%
Good	28	14.7%	23	12.9%
Very Good	63	33.2%	64	36.0%
Better than Good	24	12.6%	14	7.9%
Excellent	46	24.2%	42	23.6%
Total	190	100.0%	178	100.0%

Omnitrans4: Have you seen or heard an advertisement for Omnitrans in the last 6 months?

	Region			
	East		West	
	Count	Col %	Count	Col %
Yes	115	51.1%	97	47.5%
No	104	46.2%	103	50.5%
Don't Know	6	2.7%	4	2.0%
Total	225	100.0%	204	100.0%

Omnitrans 5: Where did you see or hear an advertisement for Omnitrans in the last 6 months? List all that apply.

	Region			
	East		West	
	Cases	Col Response %	Cases	Col Response %
TV	24	22.6%	18	22.0%
Radio	24	22.6%	13	15.9%
Newspaper	18	17.0%	23	28.0%
Direct Mail	3	2.8%	4	4.9%
Billboards	9	8.5%	9	11.0%
Ad on outside of bus	31	29.2%	23	28.0%
Bus shelter	12	11.3%	6	7.3%
Total	106	100.0%	82	100.0%

Percentages in the table above are based on number of respondents answering the question (not on number of responses). Totals, therefore, do not sum to 100%.

Demographic 1: What was the last grade of school that you completed?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Some high school or less	27	10.2%	29	11.2%	26	10.0%	33	12.7%
High school graduate	61	22.9%	47	18.1%	80	30.9%	69	26.6%
Some college	84	31.6%	79	30.5%	88	34.0%	84	32.4%
College graduate (Bachelor's degree)	57	21.4%	63	24.3%	41	15.8%	48	18.5%
Some graduate work	10	3.8%	12	4.6%	8	3.1%	6	2.3%
Post-graduate degree	27	10.2%	29	11.2%	16	6.2%	19	7.3%
Total	266	100.0%	259	100.0%	259	100.0%	259	100.0%

Demographic 2: Which of the following best describes your marital status?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Single, never married	42	15.8%	31	11.9%	30	11.6%	39	15.2%
Married	138	51.9%	179	68.6%	164	63.6%	131	51.0%
Divorced	41	15.4%	22	8.4%	23	8.9%	28	10.9%
Widowed	28	10.5%	14	5.4%	22	8.5%	44	17.1%
Separated	4	1.5%	5	1.9%	6	2.3%	4	1.6%
Single living with partner	13	4.9%	9	3.4%	13	5.0%	11	4.3%
Other	0	.0%	1	.4%	0	.0%	0	.0%
Total	266	100.0%	261	100.0%	258	100.0%	257	100.0%

Demographic 2b: How many children ages 18 or younger do you have living at home?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0	153	57.5%	129	49.6%	135	52.3%	177	68.3%
1	53	19.9%	43	16.5%	45	17.4%	23	8.9%
2	29	10.9%	43	16.5%	42	16.3%	37	14.3%
3	20	7.5%	27	10.4%	24	9.3%	15	5.8%
4	6	2.3%	15	5.8%	7	2.7%	3	1.2%
5	2	.8%	1	.4%	3	1.2%	4	1.5%
6	2	.8%	1	.4%	2	.8%	0	.0%
7	1	.4%	1	.4%	0	.0%	0	.0%
Total	266	100.0%	260	100.0%	258	100.0%	259	100.0%

Demographic 3: Are you of Hispanic or Latino origin?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	82	31.2%	96	36.9%	59	22.9%	41	16.0%
No	181	68.8%	164	63.1%	199	77.1%	216	84.0%
Total	263	100.0%	260	100.0%	258	100.0%	257	100.0%

Demographic 4: How would you describe your race or ethnicity?

	Region							
	East		West		Victor		Desert	
	# Mentions	Col %						
Asian	3	1.2%	8	3.1%	4	1.6%	1	.4%
Black or African American	30	11.7%	23	9.1%	26	10.4%	13	5.2%
Caucasian or White	147	57.4%	131	51.6%	166	66.1%	194	77.9%
Hispanic	70	27.3%	91	35.8%	52	20.7%	35	14.1%
Other	17	6.6%	18	7.1%	24	9.6%	22	8.8%
Total respondents answering	256	104.3%	254	106.7%	251	108.4%	249	106.4%

The reader should note that the percentages in the table above are based on the number of RESPONDENTS answering the question (not on the number of responses given). Totals, therefore, do not sum to 100%.

Demographic 5: How many cars do you have for your household?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
0	19	7.1%	5	1.9%	12	4.6%	28	10.8%
1	56	21.0%	59	22.5%	79	30.0%	100	38.5%
2	124	46.4%	106	40.5%	113	43.0%	90	34.6%
3	44	16.5%	59	22.5%	31	11.8%	28	10.8%
4	15	5.6%	22	8.4%	18	6.8%	7	2.7%
5	6	2.2%	6	2.3%	3	1.1%	3	1.2%
6 or more	3	1.1%	4	1.5%	1	.4%	3	1.2%
Refused	0	.0%	1	.4%	6	2.3%	1	.4%
Total	267	100.0%	262	100.0%	263	100.0%	260	100.0%

Demographic 6: What was your age at your last birthday?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
18 - 24 years old	14	5.5%	11	4.4%	12	4.9%	10	3.9%
25 - 34	33	12.9%	33	13.1%	38	15.6%	26	10.2%
35 - 44	35	13.7%	51	20.3%	37	15.2%	34	13.4%
45 - 54	52	20.4%	68	27.1%	61	25.1%	36	14.2%
55 - 64	60	23.5%	55	21.9%	42	17.3%	64	25.2%
65 - 74	35	13.7%	20	8.0%	31	12.8%	53	20.9%
75 or older	26	10.2%	13	5.2%	22	9.1%	31	12.2%
Total	255	100.0%	251	100.0%	243	100.0%	254	100.0%

Demographic 7: How long have you lived in your county?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
10 years or less	57	21.6%	78	29.8%	84	32.3%	95	36.7%
11 - 20 years	69	26.1%	68	26.0%	71	27.3%	54	20.8%
21 - 30 years	41	15.5%	58	22.1%	54	20.8%	35	13.5%
31 - 40 years	49	18.6%	23	8.8%	18	6.9%	35	13.5%
More than 40 years	48	18.2%	33	12.6%	33	12.7%	37	14.3%
Don't Know	0	.0%	2	.8%	0	.0%	3	1.2%
Total	264	100.0%	262	100.0%	260	100.0%	259	100.0%

Demographic DSB1: Do you see yourself retiring within the next 10 years?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes	65	24.7%	72	28.0%	54	21.4%	54	21.1%
Maybe	108	41.1%	120	46.7%	117	46.4%	83	32.4%
No	9	3.4%	9	3.5%	6	2.4%	5	2.0%
Already retired	81	30.8%	56	21.8%	75	29.8%	114	44.5%
Total	263	100.0%	257	100.0%	252	100.0%	256	100.0%

Demographic DSB2: Has the recent recession changed your plans for when you will retire?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Yes, took early retirement because of recession	20	11.2%	13	6.5%	13	7.3%	7	5.0%
Yes, I have to work longer	53	29.6%	64	32.2%	75	42.1%	36	25.7%
Maybe	6	3.4%	10	5.0%	4	2.2%	1	.7%
No	96	53.6%	109	54.8%	84	47.2%	87	62.1%
Not thinking about retirement yet	4	2.2%	3	1.5%	2	1.1%	9	6.4%
Total	179	100.0%	199	100.0%	178	100.0%	140	100.0%

Demographic 8: Which of the following categories best describes your total household or family income before taxes, from all sources, for 2009?

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Less than \$25,000	45	19.7%	30	13.0%	47	21.6%	77	34.1%
\$25,000 to less than \$35,000	36	15.8%	26	11.3%	31	14.2%	28	12.4%
\$35,000 to less than \$50,000	42	18.4%	25	10.8%	43	19.7%	36	15.9%
\$50,000 to less than \$65,000	25	11.0%	36	15.6%	28	12.8%	32	14.2%
\$65,000 to less than \$80,000	19	8.3%	34	14.7%	24	11.0%	18	8.0%
\$80,000 to \$110,000	28	12.3%	34	14.7%	30	13.8%	19	8.4%
Over \$110,000	33	14.5%	46	19.9%	15	6.9%	16	7.1%
Total	228	100.0%	231	100.0%	218	100.0%	226	100.0%

Gender (not asked -- recorded by interviewer)

	Region							
	East		West		Victor		Desert	
	Count	Col %	Count	Col %	Count	Col %	Count	Col %
Male	105	39.3%	99	37.8%	67	25.5%	100	38.6%
Female	162	60.7%	163	62.2%	195	74.1%	158	61.0%
Couldn't Tell	0	.0%	0	.0%	1	.4%	1	.4%
Total	267	100.0%	262	100.0%	263	100.0%	259	100.0%