

MEASURE I

Working for the Colorado River area



San Bernardino County's half-cent transportation sales tax

Measure I Revenue, The First 14 Years

■ 1990-91:	\$53,078
■ 1991-92:	\$51,880
■ 1992-93:	\$40,890
■ 1993-94:	\$49,071
■ 1994-95:	\$45,886
■ 1995-96:	\$48,015
■ 1996-97:	\$53,324
■ 1997-98:	\$63,183
■ 1998-99:	\$59,724
■ 1999-00:	\$62,599
■ 2000-01:	\$70,871
■ 2001-02:	\$72,207
■ 2002-03:	\$73,365
■ 2003-04:	\$69,226
Total:	\$813,319

Figures include interest income and gains/losses on securities.

“Maintaining the quality of San Bernardino County’s vast transportation network is a high priority, and one that has a direct impact on the quality of life for our residents. Measure I funds provide financial support needed for streets, roads, signals and public transit throughout our county.”

-- Bill Postmus, San Bernardino County Supervisor
Member, SANBAG Board of Directors

Adopted by San Bernardino County voters in 1989, Measure I is a major source of revenue for transportation improvements in the county’s unincorporated area near the Colorado River. This 20-year half-cent sales tax has provided more than \$800,000 for this area during the first 14 years. Local officials make decisions about the allocation of these funds. In the Colorado River area, 65 percent of the funds are designated for regional highways and major streets, 30 percent goes toward local streets and roads and five percent is used to offset Needles Area Transit fares for elderly and disabled passengers. Measure I clearly is working for the Colorado River area!

Measure I and the Colorado River: Progress in Transportation

Of the Measure I funds received each year by San Bernardino County’s Colorado River area, **65 percent** is used for improvements to streets that function as major arteries in the region. Some of these regional arterial projects have included:

- Planning study and design of the Needles Highway, 1991-1997 (\$111,762)
- Reconstruction of Needles Highway, River Road to Nevada State Line, 2001 (\$61,956)
- Improvements to Rio Mesa Drive, Del Rey Drive to Aqueduct Road, 2002-03 (\$89,931)
- Various road improvements, 1992 (\$22,842)
- Improvements to Pew Road, 1992 (\$22,615)
- Colorado River transportation study, 1993 (\$10,814)
- Congestion Management Program, 1994-2000, 2003-2004 (\$2,628)

The Colorado River area spends **30 percent** of its Measure I funds for improvements to local streets and roads. Selected local projects are:

- Asphalt overlay on Blue Water Drive, Camarillo Avenue, Coronado Lane, Seminola Trail and Seneca Trail, 1999-2002 (\$89,029)
- Asphalt overlay and other improvements to various roads in Big River area, 1993-1998, 2003 (\$79,707)

The remaining **five percent** of Measure I funds are designated for public transit. The Colorado River area of San Bernardino County supports the Needles Area Transit with funding for operational expenses. This contribution allows elderly and disabled passengers to ride at lower rates. During the past 14 years, contributions from the Colorado River area have totaled \$28,500.



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