

MEASURE I

Working for the City of Big Bear Lake



San Bernardino County's half-cent transportation sales tax

Measure I Revenue, The First 14 Years

■ 1990-91:	\$312,373
■ 1991-92:	\$366,131
■ 1992-93:	\$425,636
■ 1993-94:	\$384,107
■ 1994-95:	\$366,835
■ 1995-96:	\$401,526
■ 1996-97:	\$413,947
■ 1997-98:	\$447,107
■ 1998-99:	\$451,200
■ 1999-00:	\$516,568
■ 2000-01:	\$491,778
■ 2001-02:	\$512,549
■ 2002-03:	\$532,268
■ 2003-04:	\$514,422
Total:	\$6,136,447

Figures include interest income and gains/losses on securities.

“With the help of Measure I, the city of Big Bear Lake has had numerous road and transportation issues solved .”

*-- Darrell Mulvihill, Mayor
Member, SANBAG Board of Directors*

Adopted by San Bernardino County voters in 1989, Measure I is a major source of revenue for transportation improvements in the City of Big Bear Lake. This 20-year half-cent sales tax has provided more than \$6 million for Big Bear during the first 14 years. Local officials make decisions about the allocation of these funds. In Big Bear, 65 percent of the funds is designated for regional highways and major streets, 30 percent goes toward local streets and roads, and five percent is used to offset Mountain Area Regional Transit Authority fares for elderly and disabled passengers. Measure I clearly is working for the City of Big Bear Lake!

Measure I and Big Bear Lake: Progress in Transportation

Of the Measure I funds received each year by Big Bear Lake, **65 percent** is used for improvements to city streets that function as major arteries in the region. Some of these regional arterial projects have included:

- Landscaping and pavement reconstruction of Village Drive, 1993, 2002 (\$431,482)
- Traffic signal, Division/Big Bear Boulevard, 2001-03 (\$40,699)
- Installation of traffic signal, Stanfield Cutoff at State Highway 18, 1996-1998 (\$127,030)
- Rehabilitation and overlay of North Shore Drive - Contribution to SB County Project, 1995 (\$33,536)
- Improvements to State Highway 18 underground utility conduits and vaults, 1993 (\$1,147,819)
- Rehabilitation of Cienega Road and Fox Farm Road, 1991 (\$66,916)

Big Bear Lake spends **30 percent** of its Measure funds for improvements to local city

streets and roads. Selected local projects are:

- Pavement reconstruction on Lakeview, Moonridge, Garstin, Village, Fox Farm, and Clubview, 2001-04 (\$1,346,506)
- Citywide street repairs, 1995, 2000, 2003-2004 (\$922,184)
- Installation of traffic signal, Route 18/Paine Road and Village Drive, 2003 (\$17,684)
- Installation of traffic signal at Big Bear Blvd. and Interlaken Drive, 1995 (\$75,000)
- Rehabilitation of Buffalo, Blue Jay, Hillside, Maple Leaf, Mt. Sky, San Gorgonio and Sonoma, 1991 (\$77,000)

The remaining **five percent** of Measure I funds are designated for public transit. Big Bear Lake supports the Mountain Area Regional Transit Authority with funding for operations, allowing elderly and disabled passengers to ride at lower rates. During the past 14 years, Big Bear's contributions have totaled \$286,445.

