



2012 SOUTHERN CALIFORNIA
**TRANSPORTATION &
LOGISTICS SUMMIT**

FRIDAY MARCH 9, 2012
ONTARIO AIRPORT DOUBLETREE HOTEL
ONTARIO, CALIFORNIA
WWW.TLSUMMIT.ORG

Improving SoCal's Competitiveness

- **EASY TO ATTEND LUNCHEON EVENT**
- **NETWORK WITH 500 INDUSTRY LEADERS**
- **EQUIPMENT DISPLAYS AND VENDOR SHOWCASE**

10TH YEAR!



Luncheon Speaker

Phillip Sandahl

Co-Founder of Team Coaching International

"What You Can Do as a Leader to Ensure Your Organization Stays Competitive."

PERSPECTIVES FROM...

Port of Long Beach • Target • NFI Industries • Alere Property Group • Journal of Commerce • Southern California Association of Governments • Riverside and San Bernardino County Transportation Agencies • Logistics and transportation technology CEO's and more...

EDUCATIONAL WORKSHOPS - LEARN MORE ABOUT...

Coping with CARB regulations • Making Lean Six Sigma pay-off for your organization • Bottom line improving transportation and logistics technologies • CTA Leadership Seminar • Transportation infrastructure projects in the pipeline and more...

Improve Your Competitiveness — Register Today

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Sponsor Opportunities Available

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Draft Agenda – March 9, 2012 Southern California Transportation & Logistics Summit

7:30 — 9:30am	Open Registration, Continental Breakfast, Vendor Displays Open
8 — 9am	Educational Workshops Leadership Seminar Part I • California Trucking Association Lean / Six Sigma Part I • Deisell Consultants / San Bernardino County Workforce Investment Board Collision Safety Technologies for Commercial Trucks, Buses and Trailers • WABCO Meritor CARB Regulatory Update • California Fleet Solutions
9:30 — 11:00am	Interactive Panel Session <i>Improving SoCal's Competitiveness – Dispelling the Myths</i> Participate in finding answers to how the region can improve its position in a highly competitive national and global business environment. Moderator: Bill Mongelluzzo, West Coast Editor, Journal of Commerce Retail: Steve Carter, Director Transportation Strategy and Planning, Target Corporation Logistics: Pending Industrial Real Estate: Michael V. Del Santo, Sr. Vice President, Alere Property Group LLC Ports: J. Christopher Lytle, Executive Director, Port of Long Beach Public Sector Perspective: Gregory C. Devereaux, CEO, San Bernardino County
11 — 11:45am	Break, Vendor Displays Open
11:45am — 12:30pm	Luncheon
12:30 — 1:15pm	Phillip Sandahl, MCC, CPCC. Co-Founder of Team Coaching International. <i>What Can You Do as a Leader to Ensure Your Organization Stays Competitive</i>
1:15 — 2:15pm	Vendor Displays Open
1:30 — 2:30 pm	Educational Workshops Leadership Seminar Part II • California Trucking Association Lean / Six Sigma Part II • DEIVIN Consulting / San Bernardino County Workforce Investment Board Industrial and Transportation Fleet Management Technologies • I.D. Systems Incorporated Transportation Infrastructure Seminar • Riverside County Transportation Commission, San Bernardino Associated Governments, Southern California Association of Governments, Port of Long Beach, moderated by Mobility 21