



PRESS RELEASE

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IE511 Free App Offers Commuter Breakthrough

Every day, Southern Californians waste 1.8 million vehicle hours stuck in traffic. If you ask most people about their commute, it's the worst part of their day.

Now a new free App for IE511, the online traffic service Inland Empire commuters know and love, delivers a quality on-the-go solution for re-routing their commutes around congestion. The App is available in both the iTunes Store and Android Market.

Traffic information for all of Southern California is the star of the show, with the online map offering real-time traffic information, incident and sig alert information, cameras, and advisories posted on changeable message signs. And even though the winter has been dry, when it does snow, the new App puts chain control information right on the map. Freeway and state route closures appear as alert screens on start up. Just like any other smart phone app, the user just needs to tap the logo and is connected to the IE511 phone service from anywhere.

If a closed freeway means you'd like to head for Metrolink, the Bus/Rail Providers portion of the App can connect you to Metrolink and more than 60 Southern

California transit providers by phone.

Need to save money? Share your commute. The new App will help you find it all: a carpool partner, a Park and Ride where you can meet up, and a route where you can experience the carpool lane advantage.

The partners for the new free App consist of some familiar agencies; the Riverside County Transportation Commission and San Bernardino Associated Governments developed the App using data supplied by Caltrans and CHP.

“We see this as an excellent return on taxpayer investment,” commented RCTC Chairman John J. Benoit, a Riverside County Supervisor and former CHP Commander. “This new free App is not only a great service, it helps the people we serve save time and money. They can get to work on time, get home sooner, and save money on gas.”

The commitment to create the new IE511 App grew out of the popularity of IE511.org itself. Last year, more than 296,000 users demonstrated strong growth for the service, up 77% from the previous year. Gains in mobile use outstripped the website with a 129% increase, with 66,000 people, or one in five users, accessing IE511.org on mobile devices.

“With so many users getting our information on their iPhones, Androids, and iPads, we felt it was important to provide a free App service for mobile users equal to that experienced by customers accessing the www.IE511.org website,” added SANBAG President Larry McCallon.

The two transportation agencies work cooperatively to provide the IE511 service in the Inland Empire, but the 511 traffic service is available nationwide at different levels and locales and can be accessed as one travels outside the Inland Empire.