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- San Bernardino County Transportation Commission
 - San Bernardino County Transportation Authority
 - San Bernardino County Congestion Management Agency
 - Service Authority for Freeway Emergencies
-

Support Material for Agenda Item No. 12

Board of Directors Meeting

June 4, 2014

Location:

San Bernardino Associated Governments
Santa Fe Depot – SANBAG Lobby 1st Floor
1170 W. 3rd Street, San Bernardino, CA

DISCUSSION

Council of Governments

12. **Report on the Results of the Give BIG San Bernardino County Campaign**
Receive and file the report. **Duane Baker**

A copy of the Give BIG Presentation is provided for your information.



Give BIG. Be GREAT.



May 8, 2014





The BIG Picture

MAY 8 2014



*Includes \$44,100 in sponsorship contributions





Give BIG San Bernardino County-2014 Goals



- 1 \$50,000 in sponsorship raised for prizes for nonprofits
- 2 Involvement of 150 nonprofit organizations
- 3 \$300,000 raised from donors





By the Numbers



- 261 nonprofits participated.
- Approximately \$504,000 donated to nonprofits.
- Campaign distributed \$44,000 in prize money.
- With the additional \$2,500 donated by Supervisors Gonzales and Ramos, the approximate total "hard" dollars brought in by the campaign was \$550,000.
- With 2,465 unique donations, the average number of unique donations was 9.44 per nonprofit.





Top 10 Most Unique Donors

Organization	# Unique Donors	Prize Money Awarded
Lighthouse Project	222	\$6,000
Big Bear Valley AAUW - Tech Trek Program	150	\$5,000
Big Bear Valley Educational Corporation	106	\$4,000
El Sol Neighborhood Educational Center	102	\$3,000
Academy for Grassroots Organizations	71	\$2,000
Child Advocates of San Bernardino County	69	\$1,300
Animals Are First Fund	64	\$1,000
Boys and Girls Club of Fontana	54	\$800
Family Service Association of Redlands	52	\$600
Unforgettables Foundation	51	\$500





Top 5 Highest Dollars Raised

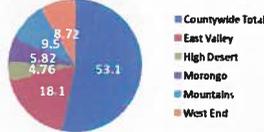
Organization	Dollars Raised	Prize Money Awarded
National Emergency Communications Organizations Network	\$252,605	\$3,500
Lighthouse Project	\$15,578	\$2,000
Kid's World	\$7,560	\$900
Big Bear Valley Education Corporation	\$6,730	\$700
Unforgettables Foundation	\$6,315	\$600



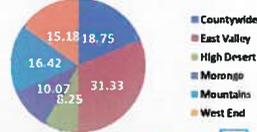


Regional Breakdowns

Regional Donations with NECON



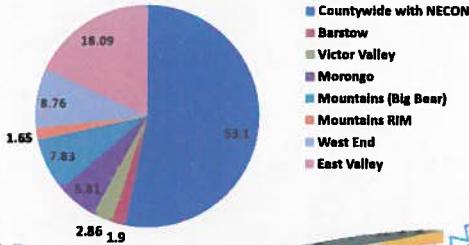
Regional Donations Minus NECON





Regional Breakdowns

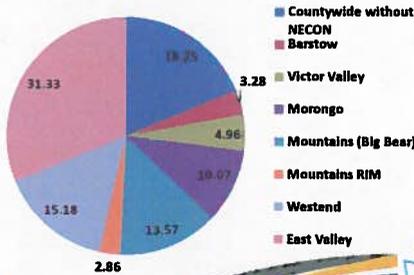
Sub-Regional Donations with NECON





Regional Breakdowns

Sub-Regional Donations without NECON





What Works: Nonprofit Perspective

- Have a large email contact list
- Hosting events
- Scheduling donations
- Having a strong network with other nonprofits
- Use existing networks/support (Rotary, Kiwanis, etc.)
- Personal "asks"
- You cannot start too early
- Have fun....





Where did the donors come from?





We thank you.....

- For participating as a nonprofit.
- For sponsoring the campaign.
- For participating in the campaign.
- For promoting the Give BIG San Bernardino County campaign.
- For donating to a nonprofit.





For more information, contact:

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